CLAIMS

What is claimed is:

1. An account registration processing method, applied to a server, comprising:

receiving a contact method of a target user submitted by a first terminal, and returning an information collection page to the first terminal;

generating an invitation list based on registration information entered based on the information collection page and submitted by the first terminal, and sending, based on the contact method, an invitation link generated based on the invitation list to a second terminal;

determining a display configuration parameter of the target user based on the registration information after the invitation link is triggered by identifying a user characteristic type of the target user in the registration information; and

performing account registration based on the registration information and sending a registration result to the first terminal if a registration confirmation instruction submitted after the second terminal displays information based on the display configuration parameter is received.

2. The account registration processing method according to claim 1, wherein the receiving a contact method of a target user submitted by a first terminal, and returning an information collection page to the first terminal comprises:

receiving the contact method, and verifying, based on the contact method, whether the target user satisfies a registration condition; and

if yes, performing the operation of returning the information collection page to the first terminal; or

if no, sending reminding information to the first terminal based on a verification failure type.

3. The account registration processing method according to claim 1, wherein the sending, based on the contact method, an invitation link generated based on the invitation list to a second terminal comprises:

generating the invitation link based on an invitation list identifier of the invitation list; and

sending, to the target user based on the contact method, a registration reminder comprising the invitation link, and sending, to the first terminal, a waiting reminder indicating that the registration reminder has been sent.

4. The account registration processing method according to claim 1, wherein the

determining a display configuration parameter of the target user based on the registration information after the invitation link is triggered by identifying a user characteristic type of the target user in the registration information comprises:

after the invitation link is triggered, reading recorded content in the invitation list based on an invitation list identifier comprised in the invitation link;

parsing an identity card identifier of the target user in the recorded content to obtain the user characteristic type of the target user; and

inputting the user characteristic type to a parameter configuration algorithm to perform parameter configuration, to obtain the display configuration parameter.

5. The account registration processing method according to claim 1, after the step of determining a display configuration parameter of the target user based on the registration information after the invitation link is triggered is performed, and before the step of performing account registration based on the registration information and sending a registration result to the first terminal if a registration confirmation instruction submitted after the second terminal displays information based on the display configuration parameter is received is performed, further comprising:

rendering, based on the display configuration parameter, a registration confirmation page that comprises the registration information and an identity in identity information; and

displaying the registration confirmation page by using the second terminal, wherein

the identity information is identity information that is read based on account information of the first terminal and that has an association relationship with the account information.

6. The account registration processing method according to claim 1, wherein the performing account registration based on the registration information comprises:

generating an account identifier based on an account identifier generation algorithm;

establishing an association relationship between the account identifier and each of the registration information and the contact method; and

sending the account identifier to the target user by using the second terminal.

7. The account registration processing method according to claim 1, further comprising:

sending a viewing reminder of viewing the invitation list to the first terminal based on an invitation list identifier of the invitation list; and

after the viewing reminder is triggered, querying an invitation state recorded in the invitation list, and sending the invitation state to the first terminal.

8. The account registration processing method according to claim 1, wherein before submitting the registration information, the first terminal performs the following steps:

collecting the registration information entered to the information collection page;

verifying whether a format of the registration information satisfies a format condition; and

if yes, submitting the registration information when detecting that a confirm control configured on the information collection page is triggered; or

if no, displaying a format reminder to remind an initiating user to which the first terminal belongs to re-enter the registration information.

9. The account registration processing method according to claim 1, wherein the sending a registration result to the first terminal comprises:

updating an invitation state in the invitation list based on the registration result;

sending the registration result to the first terminal based on the invitation state; and

if the registration result is "SUCCESS", updating the registration result "SUCCESS" to the invitation list; or if the registration result is "FAIL", reading a registration failure cause, and updating the registration failure cause and the registration result "FAIL" to the invitation list.

10. An account registration processing method, applied to a first terminal, comprising:

submitting a contact method of a target user to a server by using an initial page, and receiving an information collection page returned by the server;

entering registration information of the target user by using the information collection page, and submitting the registration information to the server, wherein the registration information provides for the server to determine a display configuration parameter of the target user by identifying a user characteristic type of the target user in the registration information; and

receiving a registration result returned after the server performs registration processing based on the registration information.

11. The account registration processing method according to claim 10, further comprising:

receiving an invitation list reminder that is sent by the server and that comprises an invitation list identifier; and

obtaining an invitation state recorded in an invitation list after the invitation list reminder is triggered.

12. The account registration processing method according to claim 10, wherein the entering registration information of the target user by using the information collection page, and submitting the registration information to the server comprises:

collecting the registration information entered to the information collection page;

verifying whether a format of the registration information satisfies a format condition; and

if yes, uploading the registration information when detecting that a confirm control

configured on the information collection page is triggered; or

if no, displaying a format reminder.

13. An account registration processing method, applied to a second terminal, comprising:

receiving an invitation link sent by a server;

displaying, after the invitation link is triggered, a registration confirmation page generated based on a display configuration parameter and registration information of a target user submitted by an initiating user, wherein the display configuration parameter of the target user is obtained by identifying a user characteristic type of the target user in the registration information; and

submitting a registration confirmation instruction to the server after a registration confirmation control configured on the registration confirmation page is triggered.

14. The account registration processing method according to claim 13, wherein the display configuration parameter is further obtained in the following way:

reading recorded content in an invitation list based on an invitation list identifier comprised in the invitation link;

parsing an identity card identifier of the target user in the recorded content to obtain the user characteristic type of the target user; and

inputting the user characteristic type to a parameter configuration algorithm to perform parameter configuration, to obtain the display configuration parameter.

15. The account registration processing method according to claim 13, wherein the registration confirmation page is generated in the following way:

rendering, based on the display configuration parameter, the registration confirmation page that comprises the registration information and an identity in identity information, and display the registration confirmation page, wherein

the identity information is identity information of the initiating user who submits the registration information.

16. The account registration processing method according to claim 13, further comprising:

if a registration result of performing account registration based on the registration information after the server receives the registration confirmation instruction is "SUCCESS", receiving and displaying an account identifier sent by the server.

17. An account registration processing apparatus, running on a server, comprising:

a contact method receiving module, configured to receive a contact method of a target user submitted by a first terminal, and return an information collection page to the first terminal;

an invitation list generation module, configured to generate an invitation list based on

registration information entered based on the information collection page and submitted by the first terminal, and send, based on the contact method, an invitation link generated based on the invitation list to a second terminal;

a parameter determining module, configured to determine a display configuration parameter of the target user based on the registration information after the invitation link is triggered by identifying a user characteristic type of the target user in the registration information; and

an account registration module, configured to perform account registration based on the registration information and send a registration result to the first terminal if a registration confirmation instruction submitted after the second terminal displays information based on the display configuration parameter is received.

18. An account registration processing apparatus, running on a first terminal, comprising:

a contact method submission module, configured to submit a contact method of a target user to a server by using an initial page, and receive an information collection page returned by the server;

a registration information submission module, configured to enter registration information of the target user by using the information collection page, and submit the registration information to the server, wherein the registration information provides for the server to determine a display configuration parameter of the target user by identifying a user characteristic type of the target user in the registration information; and

a registration result receiving module, configured to receive a registration result returned after the server performs registration processing based on the registration information.

19. An account registration processing apparatus, running on a second terminal, comprising:

a receiving module, configured to receive an invitation link sent by a server;

a display module, configured to display, after the invitation link is triggered, a registration confirmation page generated based on a display configuration parameter and registration information of a target user submitted by an initiating user, wherein the display configuration parameter of the target user is obtained by identifying a user characteristic type of the target user in the registration information; and

a submission module, configured to submit a registration confirmation instruction to the server after a registration confirmation control configured on the registration confirmation page is triggered.

20. An account registration processing device, running on a server, comprising:

a processor; and

a memory configured to store computer-executable instructions, wherein when the computer-executable instructions are executed, the processor is enabled to:

receive a contact method of a target user submitted by a first terminal, and return an information collection page to the first terminal;

generate an invitation list based on registration information entered based on the information collection page and submitted by the first terminal, and send, based on the contact method, an invitation link generated based on the invitation list to a second terminal;

determine a display configuration parameter of the target user based on the registration information after the invitation link is triggered by identifying a user characteristic type of the target user in the registration information; and

perform account registration based on the registration information and send a registration result to the first terminal if a registration confirmation instruction submitted after the second terminal displays information based on the display configuration parameter is received.

21. An account registration processing device, running on a first terminal, comprising:

a processor; and

a memory configured to store computer-executable instructions, wherein when the computer-executable instructions are executed, the processor is enabled to:

submit a contact method of a target user to a server by using an initial page, and receive an information collection page returned by the server;

enter registration information of the target user by using the information collection page, and submit the registration information to the server, wherein the registration information provides for the server to determine a display configuration parameter of the target user by identifying a user characteristic type of the target user in the registration information; and

receive a registration result returned after the server performs registration processing based on the registration information.

22. An account registration processing device, running on a second terminal, comprising:

a processor; and

a memory configured to store computer-executable instructions, wherein when the computer-executable instructions are executed, the processor is enabled to:

receive an invitation link sent by a server;

display, after the invitation link is triggered, a registration confirmation page generated based on a display configuration parameter and registration information of a target user submitted by an initiating user, wherein the display configuration parameter of the target user

is obtained by identifying a user characteristic type of the target user in the registration information; and

submit a registration confirmation instruction to the server after a registration confirmation control configured on the registration confirmation page is triggered.

23. A storage medium, configured to store computer-executable instructions, wherein when the computer-executable instructions are executed, the following procedure is implemented:

receiving a contact method of a target user submitted by a first terminal, and returning an information collection page to the first terminal;

generating an invitation list based on registration information entered based on the information collection page and submitted by the first terminal, and sending, based on the contact method, an invitation link generated based on the invitation list to a second terminal;

determining a display configuration parameter of the target user based on the registration information after the invitation link is triggered by identifying a user characteristic type of the target user in the registration information; and

performing account registration based on the registration information and sending a registration result to the first terminal if a registration confirmation instruction submitted after the second terminal displays information based on the display configuration parameter is received.

24. A storage medium, configured to store computer-executable instructions, wherein when the computer-executable instructions are executed, the following procedure is implemented:

submitting a contact method of a target user to a server by using an initial page, and receiving an information collection page returned by the server;

entering registration information of the target user by using the information collection page, and submitting the registration information to the server, wherein the registration information provides for the server to determine a display configuration parameter of the target user by identifying a user characteristic type of the target user in the registration information; and

receiving a registration result returned after the server performs registration processing based on the registration information.

25. A storage medium, configured to store computer-executable instructions, wherein when the computer-executable instructions are executed, the following procedure is implemented:

receiving an invitation link sent by a server;

displaying, after the invitation link is triggered, a registration confirmation page generated based on a display configuration parameter and registration information of a target user submitted by an initiating user, wherein the display configuration parameter of the target user is obtained by identifying a user characteristic type of the target user in the registration information; and

submitting a registration confirmation instruction to the server after a registration confirmation control configured on the registration confirmation page is triggered.