

ABSTRACT

The present application relates to the technical field of Internet, and discloses a virtual character processing method and apparatus, a device, a storage medium, and a program product. The method comprises: displaying a first character selection interface of a multi-person interactive service, identifier information of multiple accounts and multiple candidate virtual characters being displayed on the first character selection interface; in response to a character recommendation operation of a first account corresponding to a first terminal device, determining a first recommended virtual character from the multiple candidate virtual characters, determining a second account from the multiple accounts, and sending character recommendation information to a second terminal device corresponding to the second account, the character recommendation information being used for recommending the second account to use the first recommended virtual character to participate in the multi-person interactive service; and when the second account selects the first recommended virtual character by triggering a selection control, displaying, on the first character selection interface, indication information that the second account has selected the first recommended virtual character.