WHAT IS CLAIMED IS:

1. A method for order distribution, comprising:

determining, in a preset order distribution (POD) mode, a service area of an order-receiving user;

determining a target order from orders to be distributed based on the service area of the order-receiving user; and

pushing the target order to the order-receiving user.

2. The method of claim 1, wherein, prior to the determining the service area of the order-receiving user, the method further comprises:

determining an affected area of a preset event when the preset event is detected; and

determining the orders to be distributed and the order-receiving user in the POD mode based on the affected area of the preset event.

3. The method of claim 2, further comprising:

sending inquires to order-receiving users and order generating users in the affected area;

determining order-receiving users who have confirmed the inquiries as the order-receiving users in the POD mode; and

determining orders from order-generating users who have confirmed the inquiries as the orders in the POD mode.

4. The method of claim 1, further comprising:

obtaining a current location of the order-receiving user;

determining a region where the order-receiving user currently locates;

determining a service area of the region, wherein the service area of the region is set as a first area; and

determining the service area of the order-receiving user within the first area.

5. The method of claim 4, wherein the service area of the region is determined as a service area of the region based on stored data.

6. The method of claim 4, wherein determining the service area of the region comprises:

obtaining historical order data in a given period of time in the region, wherein the historical order data is data of completed orders;

obtaining routes used in the completed orders;

setting a route that has been used more than a first threshold times as a first reference route; and

determining the service area of the region based on the first reference route.

7. The method of claim 4, wherein determining the service area of the region comprises:

obtaining order data generated in the region within a given period of time;

obtaining routes used in the generated orders;

setting a route that has been used more than a second threshold times as a second reference route; and

determining the service area of the region based on the second reference route.

8. The method of claim 4, wherein determining the service area of the order-receiving user within the first area comprises:

obtaining an area within the first area that covers the region where the order-receiving user currently locates, wherein the area is set as a second area; and

determining the second area as the service area of the order-receiving user.

9. The method of claim 4, wherein determining the service area of the order-receiving user within the first area comprises:

obtaining one or more areas within the first area that cover the location where the order-receiving user currently locates as second areas;

outputting the second areas to the order-receiving user for selection; and

determining the selected second area as the service area of the order-receiving user.

10. The method of claim 4, wherein determining the service area of the order-receiving user within the first area comprises:

obtaining one or more areas within the first area that cover the location where the order-receiving user currently locates as second areas;

obtaining order requests in each second area; and

determining the second area with a largest number of order requests as the service area of the order-receiving user.

11. The method of claim 1, wherein determining the target order from orders to be distributed based on the service area of the order-receiving user comprises:

obtaining a starting point and an ending point of each order; and

determining the order whose starting point and ending point are enclosed in the service area of the order-receiving user as the target order.

12. The method of claim 1, further comprising: outputting relevant information of the service area of the region where the order-receiving user currently locates, wherein the relevant information includes order information in the service area of the region.

13. The method of claim 2, wherein the preset event includes a preset weather type event or a traffic congestion.

14. A device for order distribution, comprising:

a first determination unit configured to determine, in a preset order distribution (POD) mode, a service area of an order-receiving user;

an acquisition unit configured to determine a target order from orders to be distributed based on the service area of an order-receiving user; and

a pushing unit configured to push the target order to the order-receiving user.

15. The device of claim 14, further comprises:

a second determination unit configured to determine an affected area of a preset event when the preset event is detected; and

a third determination unit configured to determine the orders to be distributed and the order-receiving user in the POD mode based on the affected area of the preset event.

16. The device of claim 15, wherein the third determination unit is further configured to:

send inquires to order-receiving users and order generating users in the affected area;

determine order-receiving users who have confirmed the inquiries as the order-receiving users in the POD mode; and

determine orders from order-generating users who have confirmed the inquiries as the orders in the POD mode.

17. The device of claim 14, wherein the first determination unit further comprises:

a first acquisition subunit configured to obtain a current location of the order-receiving user;

a determination subunit configured to determine a region where the order-receiving user currently locates;

a second acquisition subunit configured to obtain a service area of the region, wherein the service area of the region is set as a first area; and

a third acquisition subunit configured to obtain the service area of the order-receiving user within the first area.

18. The device of claim 17, wherein the second acquisition subunit is further configured to obtain a service area of the region based on stored data as the service area of the region.

19. The device of claim 17, wherein the second acquisition subunit is further configured to:

obtain historical order data in a given period of time in the region, wherein the historical order data is data of completed orders;

obtain routes used in the completed orders;

set a route that has been used more than a first threshold times as a first reference route; and

determine the service area of the region based on the first reference route.

20. The device of claim 17, wherein the second acquisition subunit is further configured to:

obtain order data generated in the region within a given period of time;

obtain routes used in the generated orders;

set a route that has been used more than a second threshold times as a second reference routes; and

determine the service area of the region based on the second reference route.

21. The device of claim 17, wherein the third acquisition subunit is further configured to:

obtain an area within the first area that covers the location where the order-receiving user currently locates, wherein the area is set as a second area; and

determine the second area as the service area of the order-receiving user.

22. The device of claim 17, wherein the third acquisition subunit is further configured to:

obtain one or more areas within the first area that cover the location where the order-receiving user currently locates as second areas;

output the second areas to the order-receiving user for selection; and

determine the selected second area as the service area of the order-receiving user.

23. The device of claim 17, wherein the third acquisition subunit is further configured to:

obtain one or more areas within the first area that cover the location where the order-receiving user currently locates;

obtain order requests in each second area; and

determine the second area with a largest number of order requests as the service area of the order-receiving user.

24. The device of claim 14, wherein the acquisition unit comprises:

a starting point and an ending point acquisition subunit configured to obtain a starting point and an ending point of each order; and

a distribution subunit configured to determine the order whose starting point and ending point are enclosed in the service area of the order-receiving user as the target order.

25. The device of claim 14, further comprising an output unit configured to output relevant information of the service area of the region where the order-receiving user currently locates, wherein the relevant information includes order information in the service area of the region.

26. The device of claim 15, wherein the preset event includes a preset weather type event or a traffic congestion.

27. A non-transitory computer-readable medium for order distribution, comprising instructions stored therein, wherein the instructions, when executed by one or more processors, cause the one or more processors to perform a method comprising:

determining, in a preset order distribution mode, a service area of an order-receiving user;

determining a target order from orders to be distributed based on the service area of the order-receiving user; and

pushing the target order to the order-receiving user.