Claims

1. An effect processing method, comprising:

displaying, responsive to triggering with respect to a first effect, at least one editing control corresponding to the first effect;

displaying, responsive to receiving an editing operation applied to at least one editing control, the applied result corresponding to the edited effect; and

generating, responsive to receiving a generation operation, a second effect corresponding to the applied result, and displaying an identifier of the second effect at a preset position.

2. The effect processing method according to claim 1, further comprising:

after the displaying an effect identifier of the second effect at a preset position:

receiving an effect selecting operation inputted based on the effect identifier of the second effect;

displaying, in a case of presence of an effect-applied object, an effect image after a selected second effect is applied to the effect-applied object.

3. The effect processing method according to claim 1, further comprising:

after the displaying an effect identifier of the second effect at a preset position, receiving an effect sharing operation with respect to the second effect, and sharing the second effect to a target sharing object.

4. The effect processing method according to claim 1, further comprising:

before the responsive to an edit triggering operation with respect to a first effect:

displaying, responsive to an effect-view triggering operation, an effect view interface, wherein the effect view interface includes at least one effect type tag;

receiving a tag selecting operation with respect to the at least one effect type tag, and displaying an effect identifier of an alternative effect corresponding to a selected effect type tag;

taking the alternative effect corresponding to the selected effect type tag as the first effect in a case that the selected effect type tag is a preset type tag; and

receiving the edit triggering operation with respect to the first effect, the edit triggering

operation being inputted based on the effect identifier of the first effect.

5. The effect processing method according to claim 1, further comprising:

before the displaying at least one effect-editing control corresponding to the first effect:

acquiring an effect packet of the first effect, wherein the effect packet includes an interactive annotation protocol; and

parsing the interactive annotation protocol to obtain a parsing result and generating the at least one effect-editing control corresponding to the first effect based on the parsing result.

6. The effect processing method according to claim 5,

wherein the effect packet further includes an effect annotation protocol, the effect annotation protocol being at least configured to describe protocol acquisition information of the interactive annotation protocol corresponding to the first effect; and

further comprising: before parsing the interactive annotation protocol to obtain a parsing result, parsing the effect annotation protocol to obtain protocol acquisition information of the interactive annotation protocol corresponding to the first effect, and acquiring the interactive annotation protocol corresponding to the first effect based on the protocol acquisition information.

7. The effect processing method according to claim 5,

wherein the interactive annotation protocol is configured to describe an editable item of the first effect and control associated information of the effect-editing control corresponding to the editable item, the control associated information at least including a display manner of the effect-editing control at the effect-editing interface and edit data supported by the effect-editing control;

wherein the parsing the interactive annotation protocol to obtain a parsing result and generating the at least one effect-editing control corresponding to the first effect based on the parsing result comprises:

parsing the interactive annotation protocol to obtain an editable item of the first effect and control associated information of the effect-editing control corresponding to the editable item; and

generating the at least one effect-editing control corresponding to the first effect based on the editable item and the control associated information.

8. The effect processing method according to claim 1, wherein the displaying an edited applied result comprises:

determining a modified editable item in the first effect based on the effect editing operation, determining modified data corresponding to the modified editable item, and updating the modified data to the effect packet of the first effect;

executing an effect callback script with the updated data in the effect packet as an input parameter, generating the edited applied result , and displaying the applied result .

9. The effect processing method according to claim 1, further comprising:

displaying, in a case that an effect displaying resource is added with the second effect, in the effect displaying resource an effect link entry corresponding to the second effect; and

receiving a link triggering operation with respect to the effect link entry, and displaying at least one of: the effect identifier of the second effect, and an effect identifier of the first effect corresponding to the second effect.

10. The effect processing method according to claim 1, further comprising:

receiving a filming triggering operation with respect to the second effect and displaying a filmed image;

displaying the second effect in the filmed image when it is detected that a preset effect displaying condition is met.

11. An effect processing apparatus, comprising:

an triggering module configured to display, responsive to triggering with respect to a first effect, at least one editing control corresponding to the first effect;

an editing module configured to display, responsive to receiving an editing operation applied to at least one editing control, the applied result corresponding to the edited effect; and

a generating module configured to generate, responsive to receiving a generation operation, a second effect corresponding to the applied result, and display an identifier of the second effect at a preset position.

12. An electronic device, comprising:

at least one processor;

a storage device configured to store at least one program;

wherein the at least one program, when is executed by the at least one processor, causes the at least one processor to implement the effect processing method according to any one of claims 1 to 10.

13. A storage medium having a computer-executable instruction stored thereon, wherein the computer-executable instruction, when executed by a computer processor, is configured to perform the effect processing method according to any one of claims 1 to 10.