METHOD FOR ATTRIBUTING OLFACTORY TONALITIES TO OLFACTORY RECEPTOR ACTIVATION AND METHODS FOR IDENTIFYING COMPOUNDS HAVING THE ATTRIBUTED TONALITIES

Abstract

The present invention relates to the perfumery industry. More particularly, the present invention relates to assays and methods for screening and identifying compositions and/or ingredients that intensify a subject's perception of target odorant compounds based on the use of particular olfactory receptors activated by the target odorant compound.

Figure: None