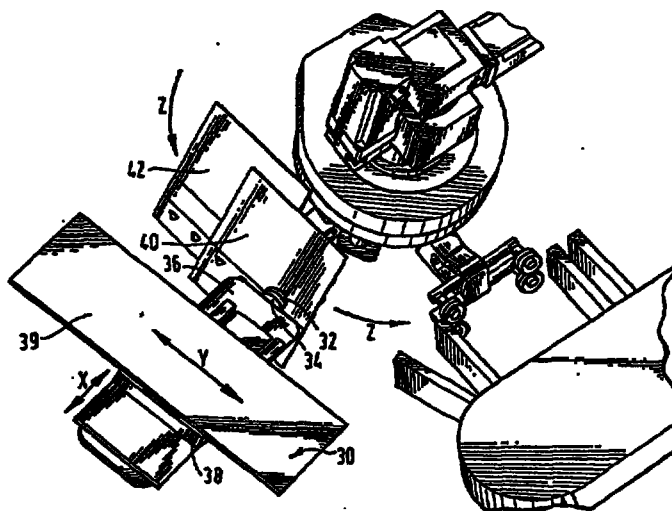


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(54) Title: **CARTON ERECTING MECHANISM**

(57) Abstract

An apparatus for sequentially manipulating out of a hopper collapsed cartons having oppositely disposed panels and for initiating set up thereof, said machine comprising carton pick up means for sequentially engaging one of said opposed panels and for withdrawing from the hopper a collapsed carton which includes said one panel, means for transferring said carton orbitally about a rotatable axis from said hopper to an infeed end of a packaging machine and wherein panel engaging means is disposed outside the path of orbit for engaging the other of said panels so as to pull said other panel in a direction away from the carton pick up means thereby to initiate opening of the carton characterised in that said panel engaging means is mounted to a guide rail (39) and a transverse carriage (38) moveable in a first plane along said guide rail.