CLAIMS:

1. A computer-executed method for generating at least one user-targeting alert notification, the method comprising:

determining, by a computing device associated with a user, an existing communication message displayed on the computing device;

receiving, from the user via the computing device, a first instruction to invoke a menu control which includes a function to generate a user-targeting alert notification;

invoking, by the computing device, the menu control, wherein the menu control is displayed on the computing device; and

in response to receiving, from the user, a second instruction which invokes the function to generate the user-targeting alert notification based on the existing communication message, converting the existing communication message to the user-targeting alert notification, which involves:

determining that a body of the existing communication message contains information indicating at least one target user in a designated format;

automatically adding, by the computing device, the at least one target user as a recipient of the user-targeting alert notification;

displaying, on the computing device, a graphical user interface which indicates the automatically added at least one target user; and

sending the user-targeting alert notification to the recipient.

2. The method of claim 1,

wherein the existing communication message includes a group conversation message to a group, and wherein the at least one target user is a member of the group;

wherein the designated format includes a text identifier and a user name; and

wherein the method further comprises identifying the at least one target user by matching the user name in an address book.

3. The method of claim 1:

wherein the displayed graphical user interface further allows the user to manually select one or more target users as recipients of the user-targeting alert notification, and

wherein sending the user-targeting alert notification to the recipient further comprises

sending the user-targeting alert notification to the manually selected recipients.

4. The method of claim 1, further comprising determining the recipient of the user-targeting alert notification based on one or more of:

a read status of the existing communication message;

artificial intelligence;

selecting as the recipient a target user who has previously received a user-targeting alert notification; and

selecting as the recipient a target user who has frequently received user targeting alert notifications.

5. The method of claim 1, further comprising displaying the existing communication message in an input control without sending the existing communication message.

6. The method of claim 5, wherein displaying the existing communication message in the input control comprises displaying the existing communication message in a non-messaging application.

7. The method of claim 1, wherein the generated user-targeting alert notification includes one or more of:

a text message;

an emoji;

an audio message delivered via a voice call; and

a video message.

8. A non-transitory computer-readable storage medium storing instructions that when executed by a computer cause the computer to perform a method for generating at least one user-targeting alert notification, the method comprising:

determining, by a computing device associated with a user, an existing communication message displayed on the computing device;

receiving, from the user via the computing device, a first instruction to invoke a menu

control which includes a function to generate a user-targeting alert notification;

invoking, by the computing device, the menu control, wherein the menu control is displayed on the computing device; and

in response to receiving, from the user, a second instruction which invokes the function to generate the user-targeting alert notification based on the existing communication message, converting the existing communication message to the user-targeting alert notification, which involves:

determining that a body of the existing communication message contains information indicating at least one target user in a designated format;

automatically adding, by the computing device, the at least one target user as a recipient of the user-targeting alert notification;

displaying, on the computing device, a graphical user interface which indicates the automatically added at least one target user; and

sending the user-targeting alert notification to the recipient.

9. The non-transitory computer-readable storage medium of claim 8,

wherein the existing communication message includes a group conversation message to a group, and wherein the at least one target user is a member of the group;

wherein the designated format includes a text identifier and a user name; and

wherein the method further comprises identifying the at least one target user by matching the user name in an address book.

10. The non-transitory computer-readable storage medium of claim 8:

wherein the displayed graphical user interface further allows the user to manually select one or more target users as recipients of the user-targeting alert notification, and

wherein sending the user-targeting alert notification to the recipient further comprises sending the user-targeting alert notification to the manually selected recipients.

11. The non-transitory computer-readable storage medium of claim 8, wherein the method further comprises determining the recipient of the user-targeting alert notification based on one or more of:

a read status of the existing communication message;

artificial intelligence;

selecting as the recipient a target user who has previously received a user-targeting alert notification; and

selecting as the recipient a target user who has frequently received user targeting alert notifications.

12. The non-transitory computer-readable storage medium of claim 8, wherein the method further comprises displaying the existing communication message in an input control without sending the existing communication message.

13. The non-transitory computer-readable storage medium of claim 12, wherein the existing communication message has been entered in the input control in a non-messaging application.

14. The non-transitory computer-readable storage medium of claim 8, wherein the generated user-targeting alert notification includes one or more of:

a text message;

an emoji;

an audio message delivered via a voice call; and

a video message.

15. A computing system for generating at least one user-targeting alert notification, the system comprising:

a set of processors; and

a non-transitory computer-readable medium coupled to the set of processors storing instructions thereon that, when executed by the processors, cause the processors to perform a method for generating user-targeting alert notifications, the method comprising:

determining, by a computing device associated with a user, an existing communication message displayed on the computing device;

receiving, from the user via the computing device, a first instruction to invoke a menu control which includes a function to generate a user-targeting alert notification;

invoking, by the computing device, the menu control, wherein the menu control is displayed on the computing device; and

in response to receiving, from the user, a second instruction which invokes the function to generate the user-targeting alert notification based on the existing communication message, converting the existing communication message to the user-targeting alert notification, which involves:

determining that a body of the existing communication message contains information indicating at least one target user in a designated format;

automatically adding, by the computing device, the at least one target user as a recipient of the user-targeting alert notification;

displaying, on the computing device, a graphical user interface which indicates the automatically added at least one target user; and

sending the user-targeting alert notification to the recipient.

16. The computing system of claim 15,

wherein the existing communication message includes a group conversation message to a group, and wherein the at least one target user is a member of the group;

wherein the designated format includes a text identifier and a user name; and

wherein the method further comprises identifying the at least one target user by matching the user name in an address book.

17. The computing system of claim 15:

wherein the displayed graphical user interface further allows the user to manually select one or more target users as recipients of the user-targeting alert notification, and

wherein sending the user-targeting alert notification to the recipient further comprises sending the user-targeting alert notification to the manually selected recipients.

18. The computing system of claim 15, wherein the method further comprises determining the recipient of the user-targeting alert notification based on one or more of:

a read status of the existing communication message;

artificial intelligence;

selecting as the recipient a target user who has previously received a user-targeting alert notification; and

selecting as the recipient a target user who has frequently received user targeting alert notifications.

19. The computing system of claim 15, wherein the existing communication message has been entered in an input control but not sent.

20. The computing system of claim 19, wherein the existing communication message has been entered in the input control in a non-messaging application.