

ABSTRACT

A cigarette display system 1000 can link a plurality of frame units 300 in a vertical direction, and each of the frame units 300 can hold a plurality of tray units 200 in an arrangement in which the tray units 200 are separated apart in the vertical direction. Each of the tray units 200 can hold a plurality of magazine units 100 arranged in a lateral direction, and each of the magazine units 100 can hold a plurality of cigarette packs T arranged in a direction from front to back. Because of this, it is possible to freely change a layout in which the cigarette packs T are arranged and displayed in the vertical and lateral directions so that cigarette cartons K or the like having a shape which cannot be accommodated in the magazine unit 100 can be displayed as well. As described above, the present invention provides the cigarette display system 1000 having a structure in which the layout of the cigarette packs T to be displayed or the like can be changed in various forms.