

ABSTRACT

METHOD, SYSTEM AND NON-TRANSITORY COMPUTER-READABLE
RECORDING MEDIUM FOR PROVIDING PROGRAM TO SUPPORT ONLINE
5 SHOPPING SELLER USING VIRTUAL UTILITY E-TOKEN

According to one aspect of the present invention,
there is provided a method for supporting a project, the
method comprising the steps of: causing a voting token to be
10 provided from at least one supporter to a supported project
associated with sale of goods or services, in response to an
application of the at least one supporter for participation
in the supported project; and providing a reward to the at
least one supporter with reference to information on revenue
15 associated with the supported project, and returning the at
least one supporter the voting token provided to the
supported project with reference to a scheduled time of
ending support for the supported project or a time of
achieving a goal of the supported project.

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FIG. 2