

ABSTRACT

**METHOD OF IMPROVING VISCOSITY STABILITY OF
AQUEOUS COMPOSITIONS**

A method of improving the viscosity stability of an aqueous composition by the addition to the aqueous composition of a mixture of at least one multiphobe and at least one monophobe is disclosed. The method is particularly useful for stabilizing the viscosity of an aqueous composition containing at least one associative thickener, when surfactants or additives containing surfactants, such as for example colorants, particularly at high levels, are added to the aqueous composition.