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**Declarations under Rule 4.17:**

- as to the identity of the inventor (Rule 4.17(i))
- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- of inventorship (Rule 4.17(iv))

(54) Title: LLOTOB PROJECT

(57) Abstract: Lotto B is designed to be an innovative process/mechanism, which will be put at the service of businesses of all types to have another marketing alternative. This process/mechanism will be carried out in the form of a drawing which provides a registration quota for participating businesses. The objective of this process/mechanism is that the businesses that will be selected as winners will benefit from prizes in advertising time (or in cash). Businesses will be informed in advance of the prizes (benefits) before registering. The draw will take place on one of the national televisions or in a public environment.



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