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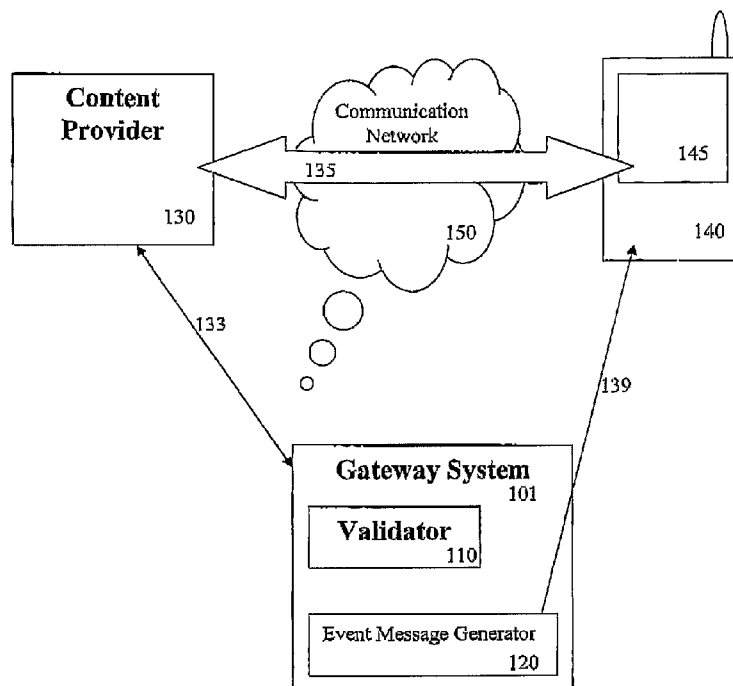
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(54) Title: MESSAGE PUSH WITH PULL OF INFORMATION TO A COMMUNICATIONS COMPUTING DEVICE



(57) Abstract: An alert system and method are provided in which a message is used to send an alert to the communications computing device and an application on the communications computing device can retrieve information/data based on the message.

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