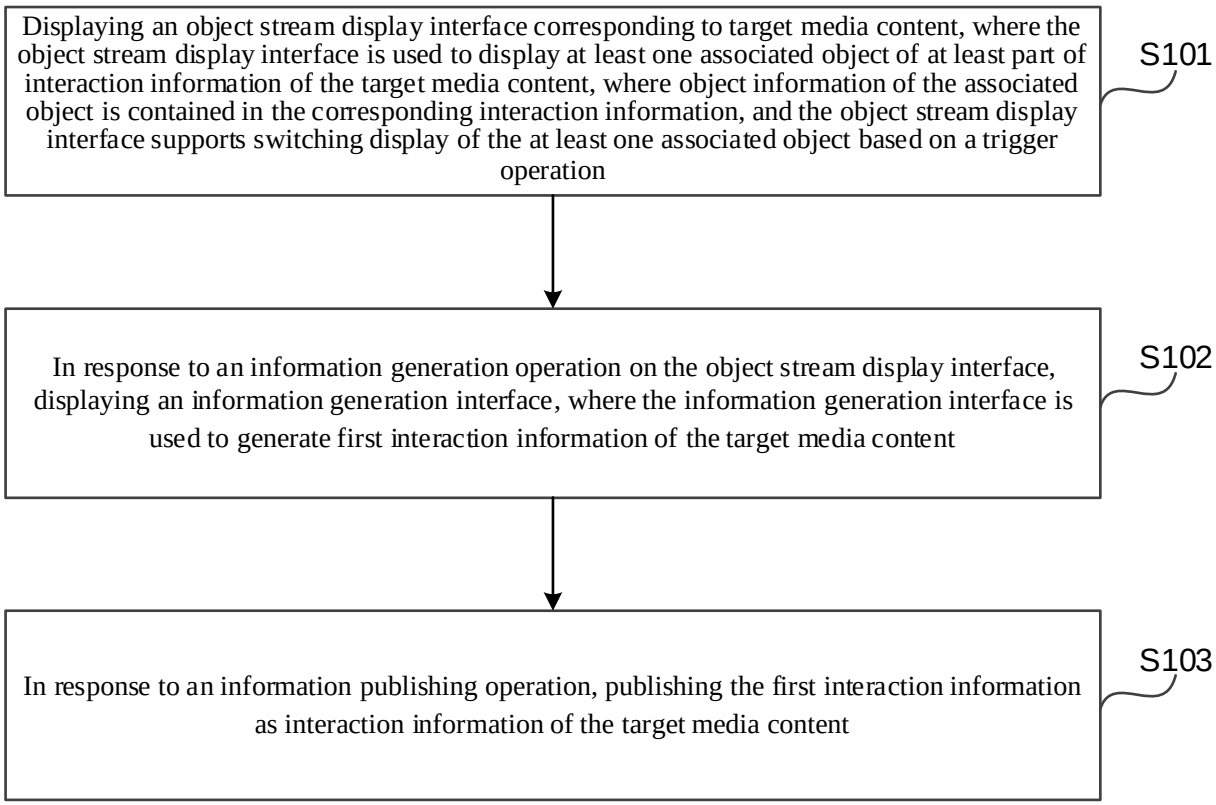

Displaying an object stream display interface corresponding to target media content, where the object stream display interface is used to display at least one associated object of at least part of interaction information of the target media content, where object information of the associated object is contained in the corresponding interaction information, and the object stream display interface supports switching display of the at least one associated object based on a trigger operation
S101
In response to an information generation operation on the object stream display interface, displaying an information generation interface, where the information generation interface is used to generate first interaction information of the target media content
S102
In response to an information publishing operation, publishing the first interaction information as interaction information of the target media content
S103

Fig.1

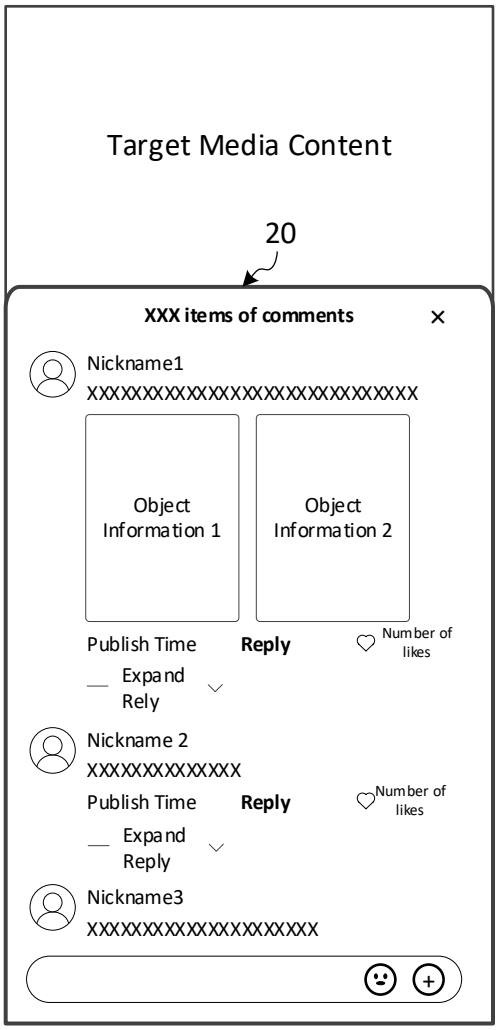

Target Media Content
20
XXX items of comments
Nickname1
XXXXXXXXXXXXXXXXXXXXXXXXXXXX
Object Information 1
Object Information 2
Publish Time
Reply
Number of likes
Expand Rely
Nickname 2
XXXXXXXXXXXXX
Publish Time
Reply
Number of likes
Expand Reply
Nickname3
XXXXXXXXXXXXXXXXXXXX

Fig.2

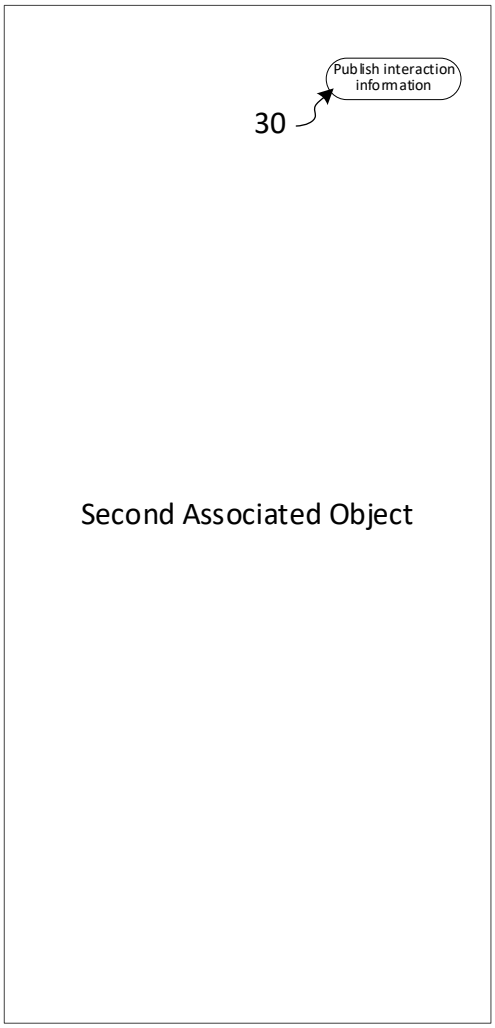

Publish interaction information
30
Second Associated Object

Fig.3

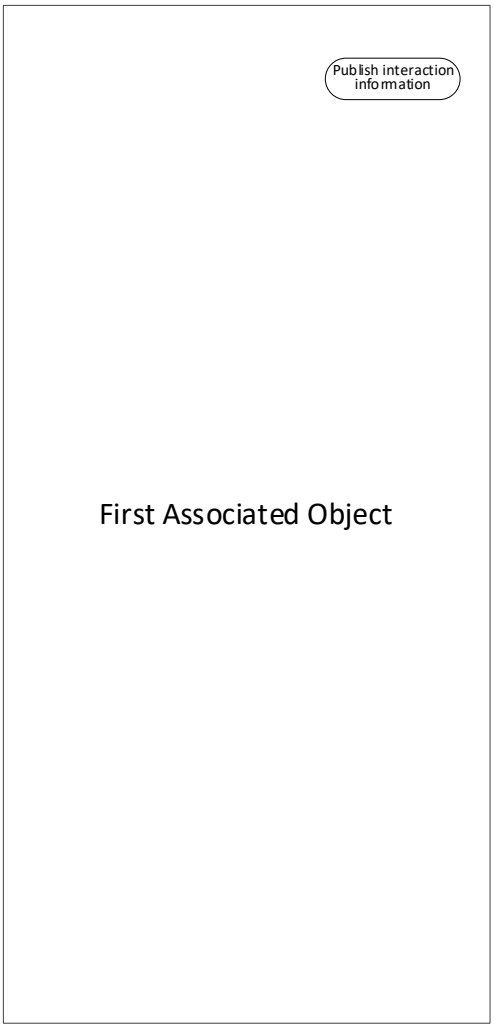

Publish interaction information
First Associated Object

Fig.4

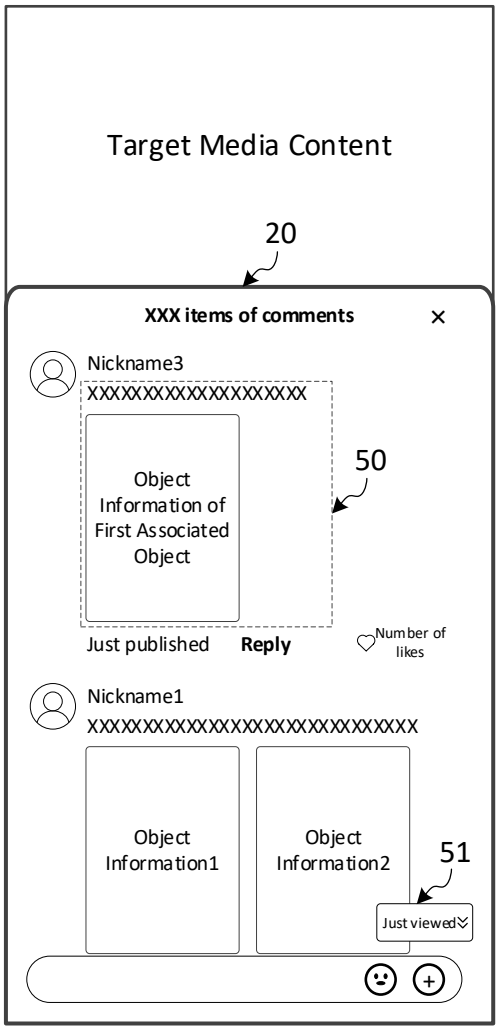

Target Media Content
20
XXX items of comments
Nickname3
XXXXXXXXXXXXXXXXXX
Object Information of First Associated Object
50
Just published
Reply
Number of likes
Nickname1
XXXXXXXXXXXXXXXXXXXXXXXXXXX
Object Information1
Object Information2
51
Just viewed

Fig.5

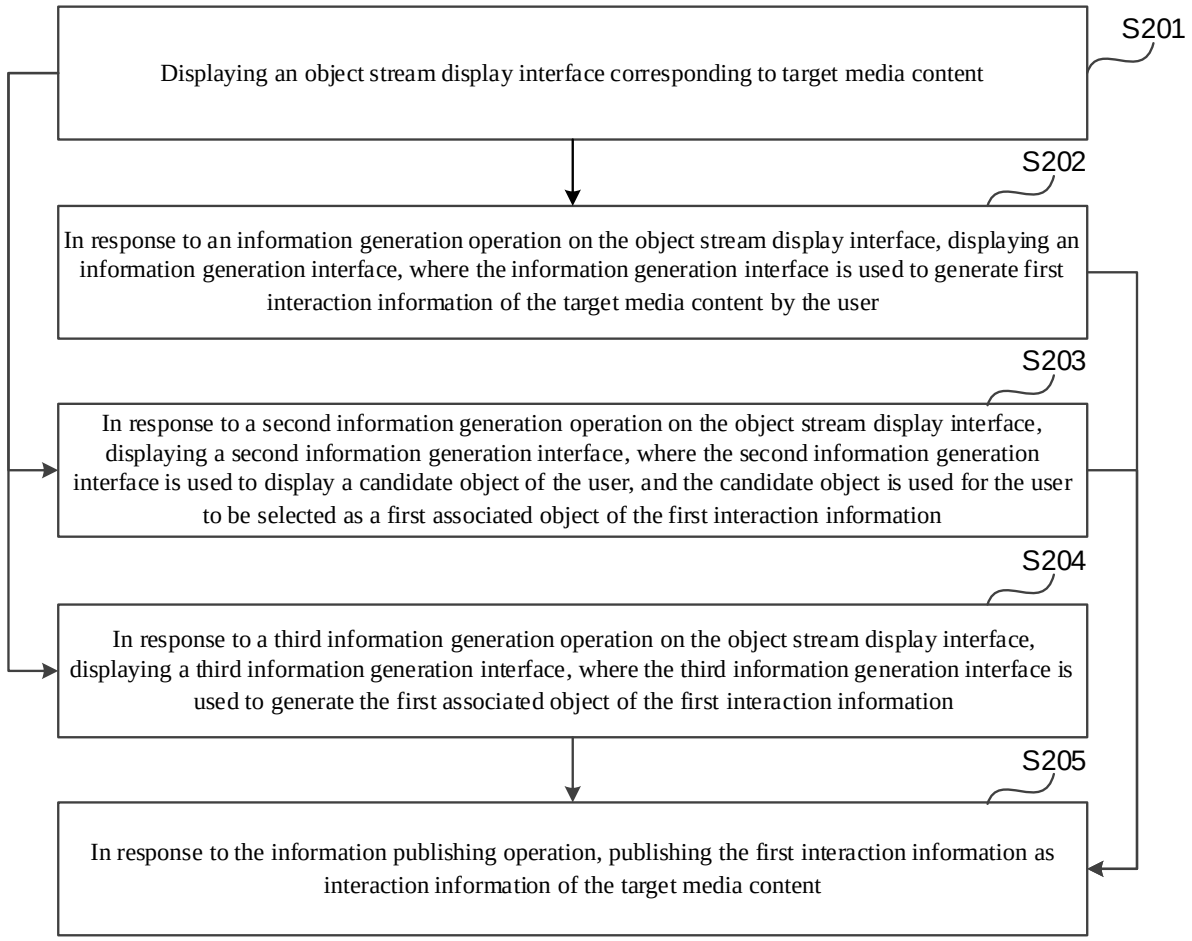

S201
Displaying an object stream display interface corresponding to target media content
S202
In response to an information generation operation on the object stream display interface, displaying an information generation interface, where the information generation interface is used to generate first interaction information of the target media content by the user
S203
In response to a second information generation operation on the object stream display interface, displaying a second information generation interface, where the second information generation interface is used to display a candidate object of the user, and the candidate object is used for the user to be selected as a first associated object of the first interaction information
S204
In response to a third information generation operation on the object stream display interface, displaying a third information generation interface, where the third information generation interface is used to generate the first associated object of the first interaction information
S205
In response to the information publishing operation, publishing the first interaction information as interaction information of the target media content

Fig.6

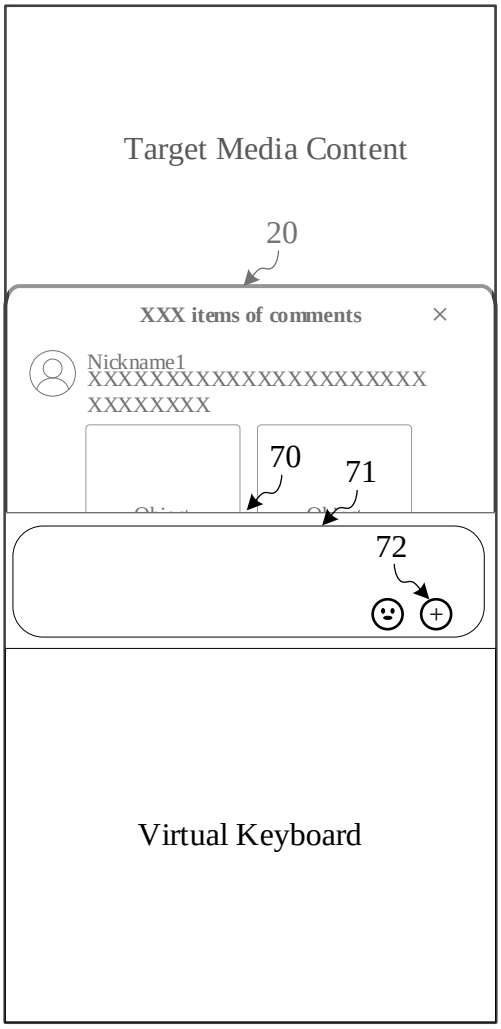

Target Media Content
20
XXX items of comments
Nickname1
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
70
71
72
Virtual Keyboard

Fig.7

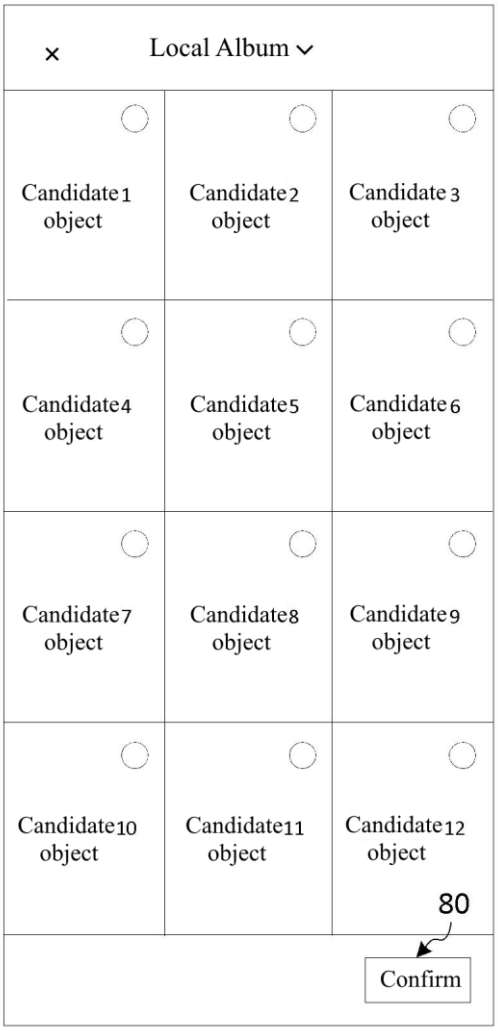

Local Album
Candidate1 object
Candidate2 object
Candidate3 object
Candidate4 object
Candidate5 object
Candidate6 object
Candidate7 object
Candidate8 object
Candidate9 object
Candidate10 object
Candidate11 object
Candidate12 object
80
Confirm

Fig.8

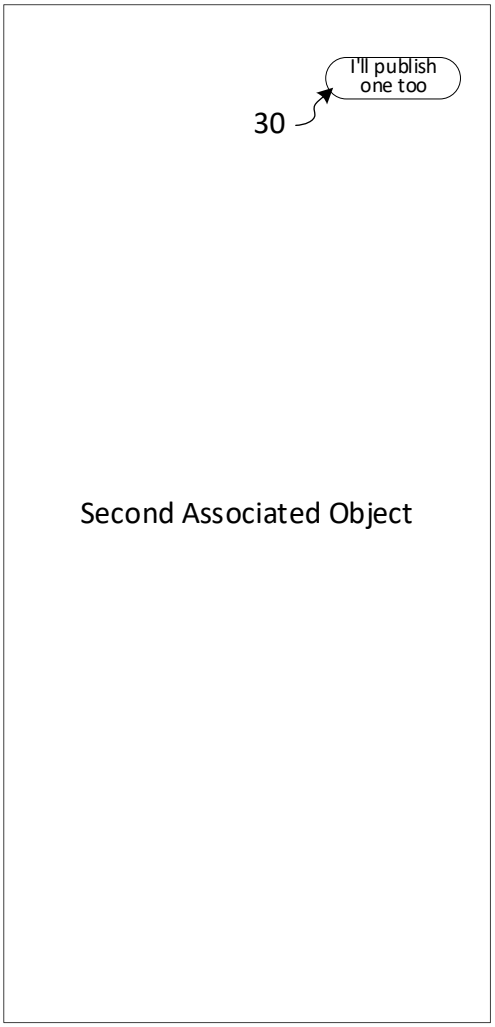

I'll publish one too
30
Second Associated Object

Fig.9

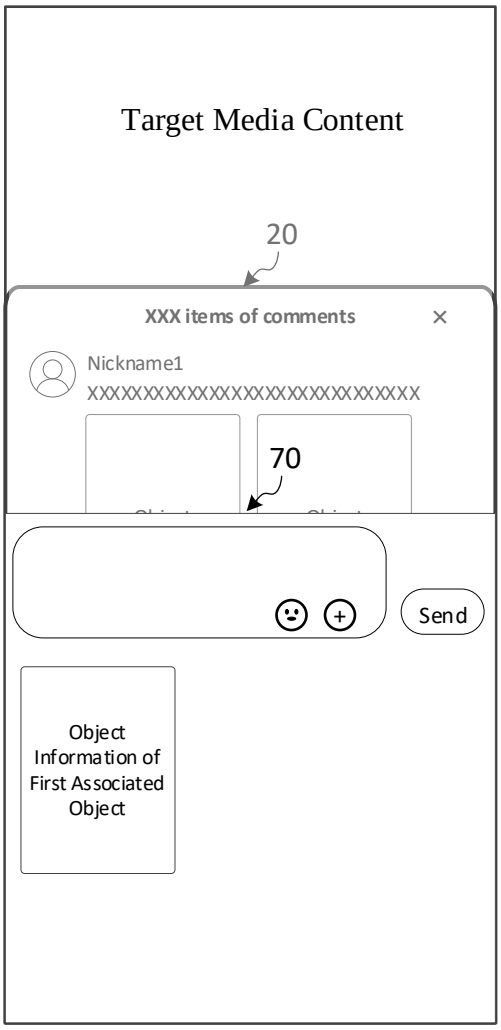

Target Media Content
20
XXX items of comments
Nickname1
XXXXXXXXXXXXXXXXXXXXXXXXXXXX
70
Send
Object Information of First Associated Object

Fig.10

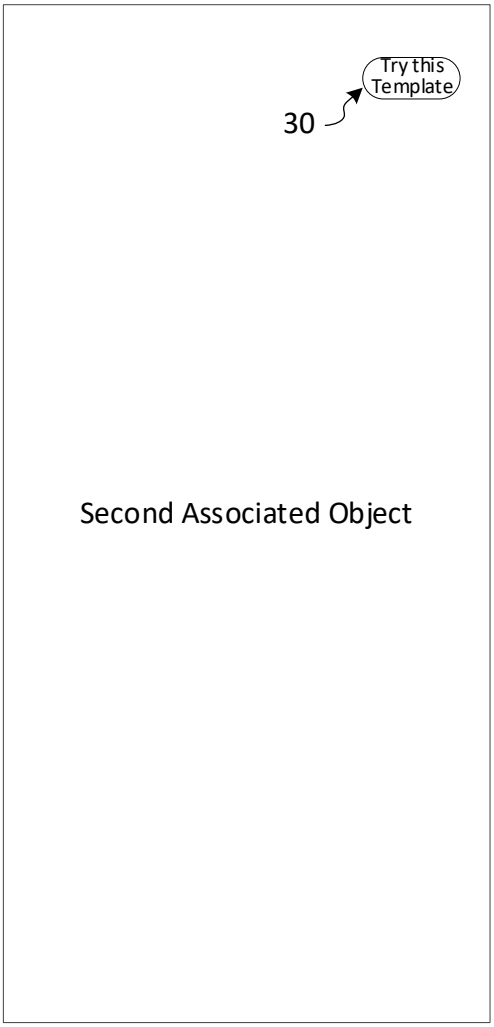


Fig.11

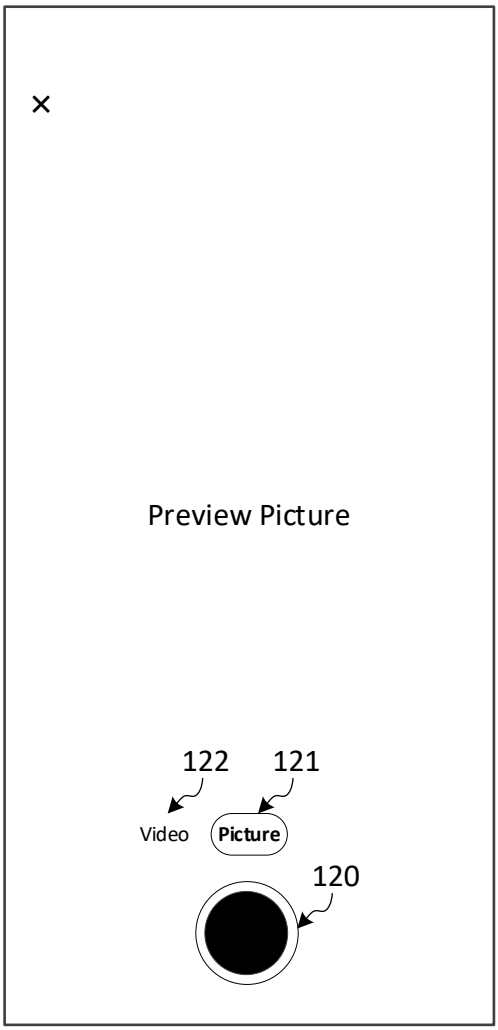


Fig.12

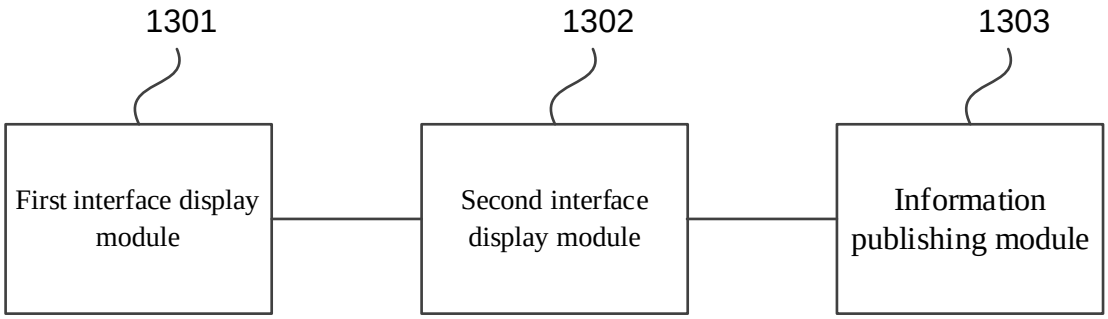


Fig.13

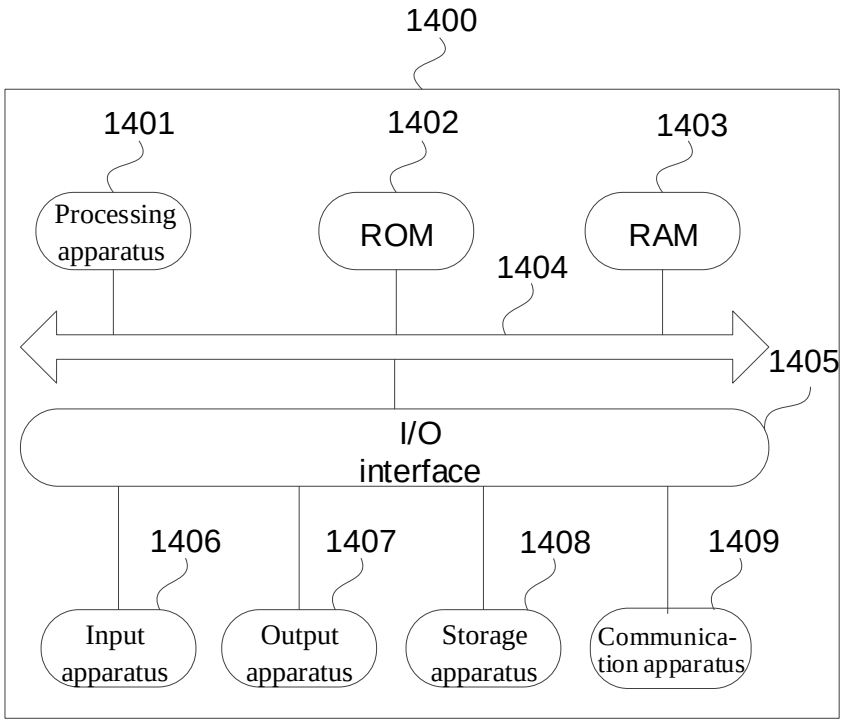

1400
1401
1402
1403
Processing apparatus
ROM
RAM
1404
1405
I/O interface
1406
1407
1408
1409
Input apparatus
Output apparatus
Storage apparatus
Communica-tion apparatus

Fig.14