

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau

(43) International Publication Date
03 October 2024 (03.10.2024)



(10) International Publication Number
WO 2024/200404 A1

(51) International Patent Classification:

C07C 69/145 (2006.01) C07C 69/76 (2006.01)
C07C 309/66 (2006.01) C07C 69/78 (2006.01)
C07C 69/618 (2006.01) C07C 69/96 (2006.01)
C07C 309/73 (2006.01) C07C 271/12 (2006.01)
C07C 69/757 (2006.01) C11B 9/00 (2006.01)

(21) International Application Number:

PCT/EP2024/058051

(22) International Filing Date:

26 March 2024 (26.03.2024)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

2304737.6 30 March 2023 (30.03.2023) GB
2310625.5 11 July 2023 (11.07.2023) GB

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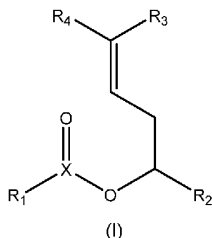
(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

— with international search report (Art. 21(3))
— before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

(54) Title: UNSATURATED ETHER FRAGRANCE PRECURSORS



(57) Abstract: There is provided the use of a compound according to formula (I) as fragrance precursor which is able to release a fragrance having aldehydic fragrance notes. There is further provided a fragrance composition and a consumer product comprising said compound, as well as the compound as such.

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