

CLAIMS

What is claimed is:

1. A method for playing music, applicable to a terminal provided with a music player, comprising:

5 playing first music by the music player, and playing a video associated with the first music in a music playback page by displaying video pictures of the video in a background page of the music playback page, wherein an audio of the video is not played while the video pictures are displayed, and the first music corresponds to at least two videos;

 receiving a video switching operation in the music playback page, wherein the video
10 switching operation comprises at least one of a swipe operation, a tap operation, a long press operation, and a press operation; and

 switching the video being played in the music playback page to another, different video associated with the first music in response to the video switching operation, and continuing playing the first music by the music player,

15 wherein switching the video comprises selecting a video with a bpm similar to a bpm of the first music and according to video popularity, video click-rate, upload time, or a number of likes.

2. The method according to claim 1, wherein

20 the first music comprises n music clips, each of the music clips corresponding to a video group, the video group comprising at least one video; and

 playing the video in the music playback page comprises:

 determining, according to a playback progress of the first music, a target music clip being currently played;

determining a target video from a target video group corresponding to the target music clip; and

playing the target video in the music playback page.

5 3. The method according to claim 2, wherein switching the video being played in the music playback page in response to the video switching operation comprises:

acquiring another video from the target video group, wherein the another video is a video other than the target video; and

playing the another video in the music playback page.

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4. The method according to claim 3, wherein playing the another video in the music playback page comprises:

acquiring a playback duration where the target music clip has been played in response to the video switching operation;

15 determining a playback start point of the another video according to the playback duration; and

playing the another video in the music playback page according to the playback start point.

20 5. The method according to claim 2, wherein determining the target video from the target video group corresponding to the target music clip comprises:

determining a video uploaded by a target account as the target video in response to the target video group comprising the video uploaded by the target account, wherein the target account comprises at least one of a current login account and a focus account of the music player.

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6. The method according to claim 1, wherein after playing the first music by the music

player and playing the video in the music playback page, the method further comprises:

receiving a music switching operation in the music playback page; and

playing second music by the music player and playing a video corresponding to the second music in the music playback page in response to the music switching operation.

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7. The method according to claim 1, wherein continuing playing the first music by the music player comprises:

continuing playing the first music by the music player while keeping a playback progress of the first music.

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8. The method according to claim 1, further comprising:

displaying account information of an uploader account in the music playback page when the first music is played to a target period, wherein the target period comprises at least one of a prelude period, an interlude period, and a tail period, and the uploader account is an account for uploading the video.

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9. The method according to claim 2, wherein beats per minute (BPM) of the video in the video group is first BPM, and BPM of an audio clip to which the video group belongs is second BPM, a similarity between the first BPM and the second BPM being greater than a similarity threshold.

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10. A terminal, comprising a processor and a memory storing at least one instruction therein, wherein the at least one instruction, when loaded and run by the processor, causes the processor to perform a method for playing music comprising:

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playing first music by the music player, and playing a video associated with the first music in a music playback page by displaying video pictures of the video in a background page of the

music playback page, wherein an audio of the video is not played while the video pictures are displayed, and the first music corresponds to at least two videos;

receiving a video switching operation in the music playback page, wherein the video switching operation comprises at least one of a swipe operation, a tap operation, a long press
5 operation, and a press operation; and

switching the video being played in the music playback page to another, different video associated with the first music in response to the video switching operation, and continuing playing the first music by the music player,

wherein switching the video comprises selecting a video with a bpm similar to a bpm of
10 the first music and according to video popularity, video click-rate, upload time, or a number of likes.

11. The terminal according to claim 10, wherein

the first music comprises n music clips, each of the music clips corresponds to a video
15 group, the video group comprising at least one video; and

playing the video in a music playback page comprises:

determining, according to a playback progress of the first music, a target music clip being currently played;

determining a target video from a target video group corresponding to the target
20 music clip; and

playing the target video in the music playback page.

12. The terminal according to claim 11, wherein switching the video played in the music playback page in response to the video switching operation comprises:

25 acquiring another video from the target video group, wherein the another video is a video other than the target video; and

playing the another video in the music playback page.

13. The terminal according to claim 12, wherein playing the another video in the music playback page comprises:

5 acquiring a playback duration where the target music clip has been played in response to receiving the video switching operation;

 determining a playback start point of the another video according to the playback duration;
and

 playing the another video in the music playback page according to the playback start point.

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14. The terminal according to claim 11, wherein determining the target video from the target video group corresponding to the target music clip comprises:

 determining a video uploaded by a target account as the target video in response to the target video group comprising the video uploaded by the target account, wherein the target
15 account comprises at least one of a current login account and a focus account of the music player.

15. The terminal according to claim 10, wherein after playing the first music by the music player and playing the video in the music playback page, the method further comprises:

20 receiving a music switching operation in the music playback page; and

 playing second music by the music player and playing a video corresponding to the second music in the music playback page in response to the music switching operation.

16. The terminal according to claim 10, wherein continuing playing the first music by the
25 music player comprises:

 continuing playing the first music by the music player while keeping a playback progress

of the first music.

17. The terminal according to claim 10, wherein the method further comprises:

displaying account information of an uploader account in the music playback page when
5 the first music is played to a target period, wherein the target period comprises at least one of
a prelude period, an interlude period, and a tail period, and the uploader account is an account
for uploading the video.

18. A non-transitory computer-readable storage medium storing at least one instruction
10 therein, wherein the at least one instruction, when loaded and run by a processor, causes the
processor to perform the method for playing music comprises:

playing first music by the music player, and playing a video associated with the first music
in a music playback page by displaying video pictures of the video in a background page of the
music playback page, wherein an audio of the video is not played while the video pictures are
15 displayed, and the first music corresponds to at least two videos;

receiving a video switching operation in the music playback page, wherein the video
switching operation comprises at least one of a swipe operation, a tap operation, a long press
operation, and a press operation; and

switching the video being played in the music playback page to another, different video
20 associated with the first music in response to the video switching operation, and continuing
playing the first music by the music player,

wherein switching the video comprises selecting a video with a bpm similar to a bpm of
the first music and according to video popularity, video click-rate, upload time, or a number of
likes.

19. The terminal according to claim 11, wherein beats per minute (BPM) of the video in

the video group is first BPM, and BPM of an audio clip to which the video group belongs is second BPM, a similarity between the first BPM and the second BPM being greater than a similarity threshold.

- 5 20. The non-transitory computer-readable storage medium according to claim 18, wherein
the first music comprises n music clips, each of the music clips corresponding to a video
group, the video group comprising at least one video; and
playing the video in the music playback page comprises:
determining, according to a playback progress of the first music, a target music clip
10 being currently played;
determining a target video from a target video group corresponding to the target
music clip; and
playing the target video in the music playback page.