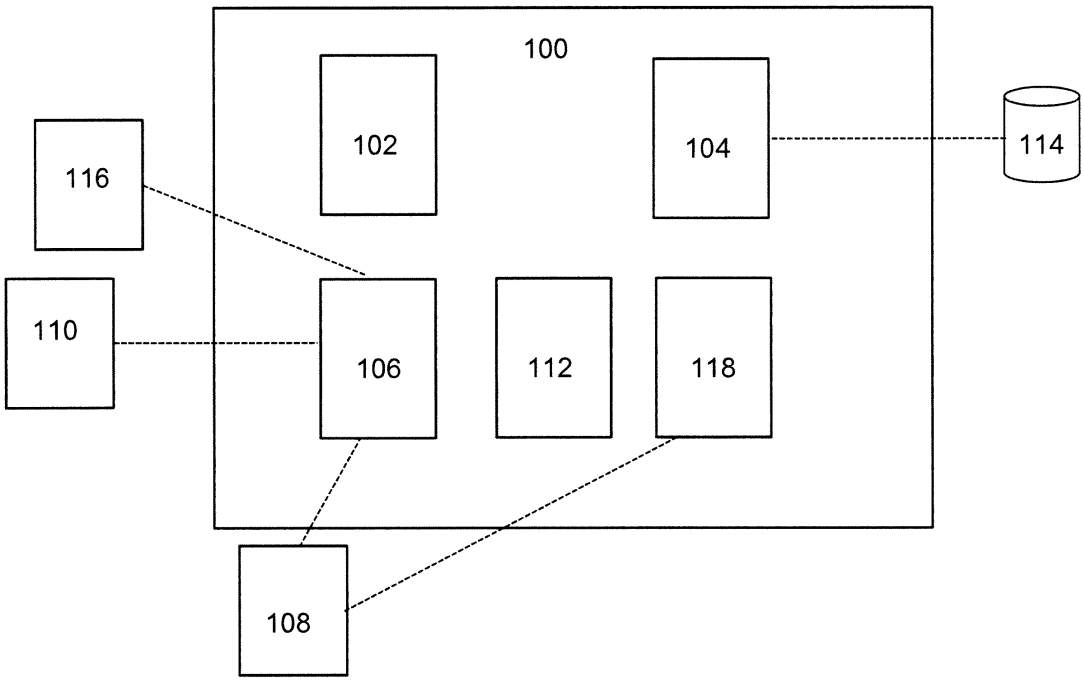

Figure 1

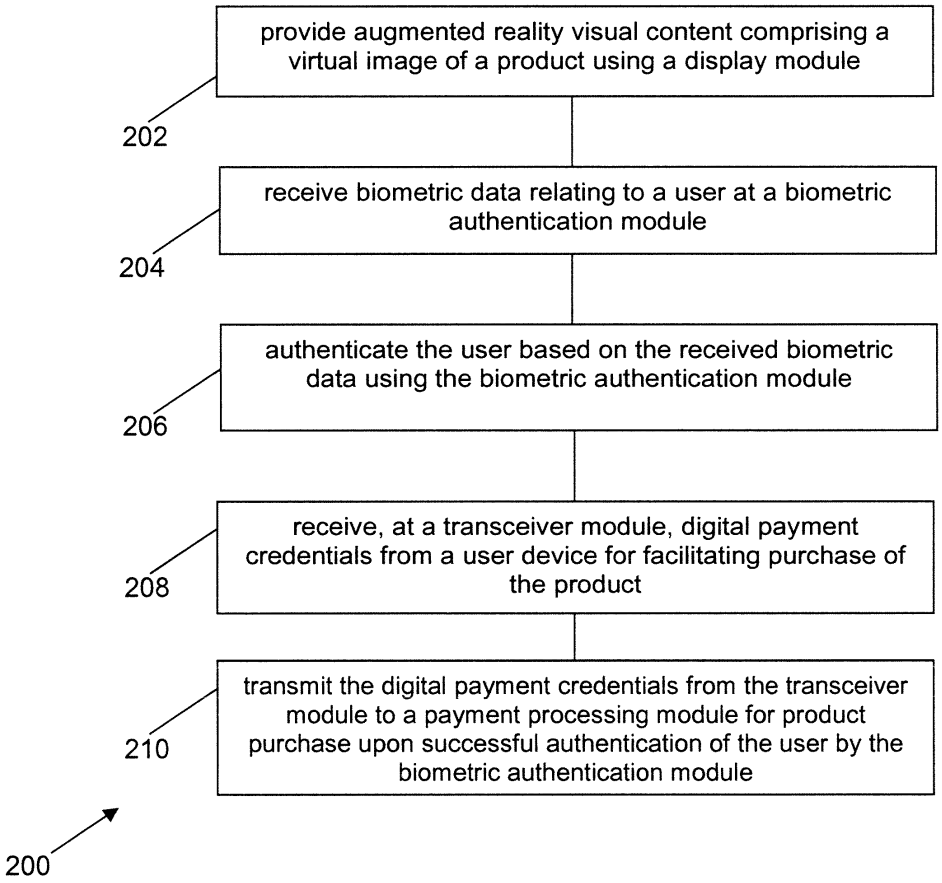
provide augmented reality visual content comprising a virtual image of a product using a display module
202
receive biometric data relating to a user at a biometric authentication module
204
authenticate the user based on the received biometric data using the biometric authentication module
206
receive, at a transceiver module, digital payment credentials from a user device for facilitating purchase of the product
208
transmit the digital payment credentials from the transceiver module to a payment processing module for product purchase upon successful authentication of the user by the biometric authentication module
210
200

Figure 2

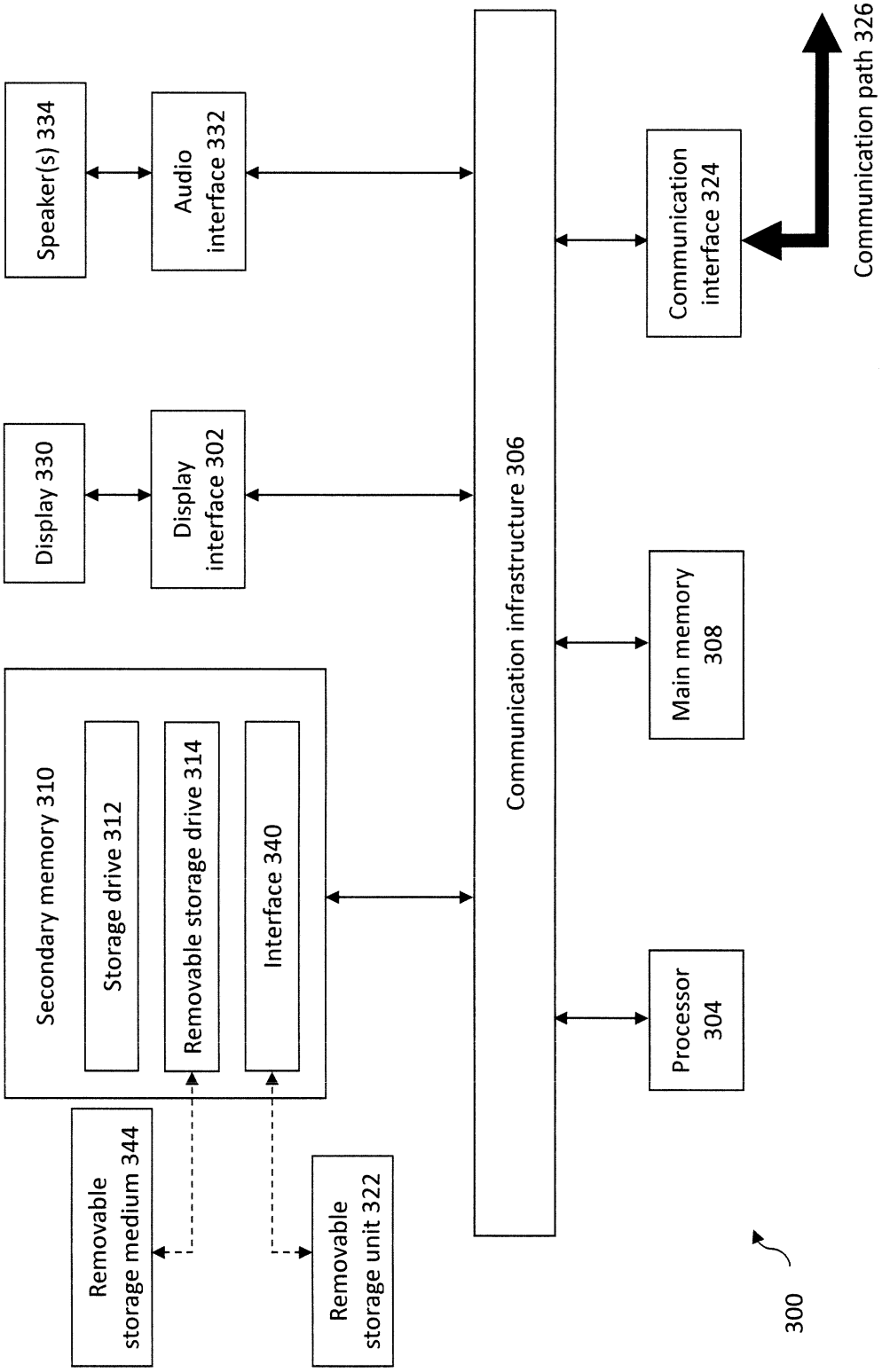
Speaker(s) 334
Audio interface 332
Display 330
Display interface 302
Secondary memory 310
Storage drive 312
Removable storage drive 314
Interface 340
Communication infrastructure 306
Main memory 308
Processor 304
Communication interface 324
Communication path 326
Removable storage medium 344
Removable storage unit 322
300

Figure 3