

ABSTRACT

An augmented reality system is provided, which includes: a management platform; a first user terminal communicating with the management platform, which includes: a positioning module for obtaining positioning information; an imaging module for capturing an environmental image from a physical environment; and a display module for displaying a virtual placement according to the positioning information and physical address information corresponding to the environmental image, wherein the virtual placement includes a first virtual object; and a setting terminal communicating with the management platform, which includes: a input module for inputting the physical address information, an identification image of an identification object, and the first virtual object; wherein the management platform sets the virtual placement according to the physical address information, the identification image, and the first virtual object.

(Figure 1)