

ABSTRACT

Provided in the present application are a media information processing method and apparatus, and an electronic device, a computer-readable storage medium and a computer program product. The method comprises: in response to a sliding operation for media information in an information page, sliding the media information in the information page; in response to the media information relating to a target topic, displaying topic indication information corresponding to the target topic, wherein the topic indication information is used for indicating that there is topic content in the media information which corresponds to the target topic; and in response to a trigger operation for topic prompt information, displaying the topic content in the information page.