ABSTRACT

A display method, display apparatus, electronic device, and computer-readable medium are provided. The method includes: displaying a video playing page; and displaying an information recommendation page, in response to a trigger operation for a target control on the video playing page; a recommended information set corresponding to an object for reference is displayed on the information recommendation page; the object for reference is determined according to follow state representation information of a first candidate object corresponding to the video playing page; the recommended information set includes account attribute information of several candidate accounts, objects to be displayed under each of the candidate accounts include a target display object, an object category of the target display object is same as an object category corresponding to the recommended information set; and the object category corresponding to the recommended information set is same as an object category of the object for reference.