CLAIMS

Claim 1

A composition in the form of particles for concealing hair loss,

wherein the particles comprise high-specific gravity powder having a specific gravity of 1 or more; a binder oil portion formed on the high-specific gravity powder; and a pigment portion formed on the binder oil portion,

wherein the particles comprise 65-98 wt% of pigments based on the total weight of the particles to form the pigment portion,

wherein the pigments are coated with at least one selected from the group consisting of silicon-based oil and hydrocarbon-based oil.

Claim 2

The composition in the form of particles for concealing hair loss according to claim 1, wherein the high-specific gravity powder has a specific gravity of 1-5.

Claim 3

The composition in the form of particles for concealing hair loss according to claim 1, wherein the high-specific gravity powder is at least one selected from the group consisting of hydrophobic polymers, metal oxides and minerals.

Claim 4

The composition in the form of particles for concealing hair loss according to claim 1, wherein the high-specific gravity powder is at least one selected from the group consisting of nylon-6, nylon-12, polyethylene, talc, silica, tin oxide, titanium oxide and polymethylsilsesquioxane.

Claim 5

The composition in the form of particles for concealing hair loss according to claim 1, wherein the composition comprises particles having a diameter of 500 μm or less in an amount of 90 vol% or more based on the total volume of the particles.

Claim 6

The composition in the form of particles for concealing hair loss according to claim 1, wherein the particles comprise 5-24 wt% of the high-specific gravity powder, 1-5 wt% of binder oil forming the binder oil portion, and 75-85 wt% of the pigments forming the pigment portion, based on the total weight of the particles.

Claim 7

The composition in the form of particles for concealing hair loss according to claim 1, wherein the binder oil forming the binder oil portion has a viscosity of 5-150 cSt at 20°C.

Claim 8

A method for preparing the composition in the form of particles for concealing hair loss as defined in any one of claims 1 to 7, the method comprising a step of mixing and dispersing high-specific gravity powder having a specific gravity of 1 or more, binder oil, and pigments to prepare particles comprising high-specific gravity powder having a specific gravity of 1 or more; a binder oil portion formed on the high-specific gravity powder; and a pigment portion formed on the binder oil portion.