Figure 1: 0.125 % Microfibrous Cellulose blend (MFC/xanthan/CMC 6:3:1 blend) in Surfactant Thickened Body Wash with Bubbles Suspended Therein

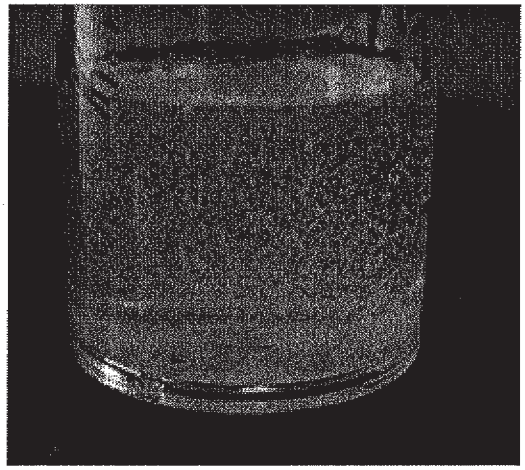


Figure 2: 0.125 % Microfibrous Cellulose blend (MFC/xanthan/CMC 6:3:1 blend) in Surfactant Thickened Body Wash with alginate beads suspended therein.

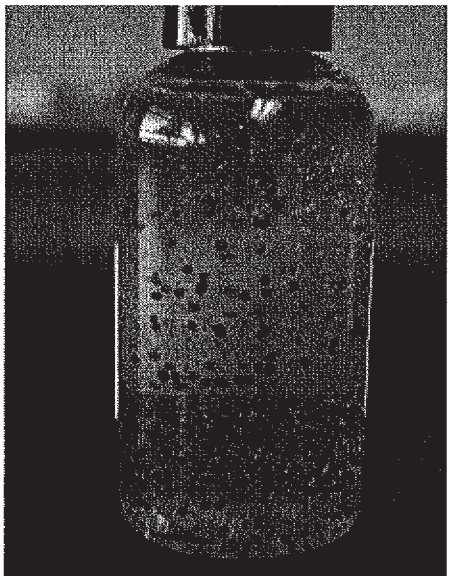
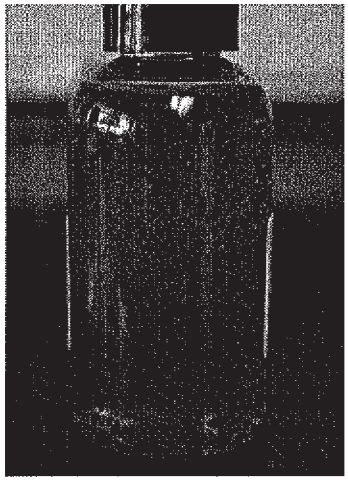
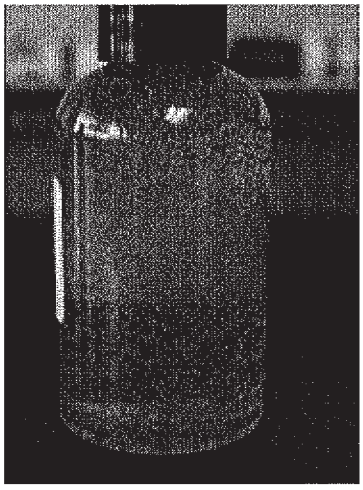


Figure 3: 0.125 % Microfibrous Cellulose blend in Ultra concentrated Dish Soap (diluted 1:1 with water: MFC/xanthan/CMC 6:3:1 blend)



Palmolive Ultra Dish Soap



Dawn Ultra Dish Soap

Figure 4: 0.125 % Microfibrous Cellulose blend in Ultra concentrated Liquid Laundry Detergent (diluted 1:1 with water:MFC/xanthan/CMC 6:3:1 blend)

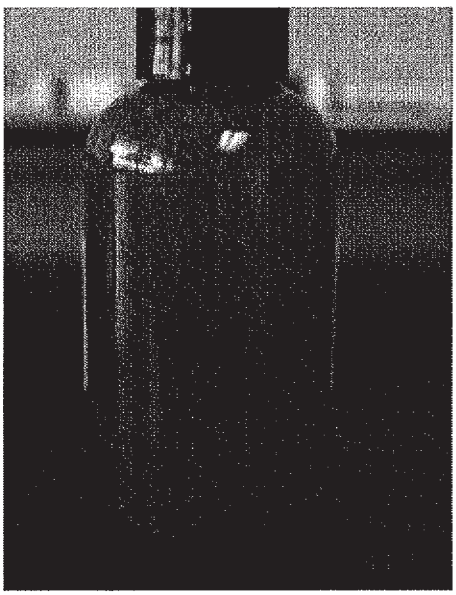


Figure 5: 0.125 % Microfibrous Cellulose (added in wet-cake form) in Ultra concentrated Liquid Laundry Detergent (diluted 1:1 with water:MFC solution). No co-agents used. Picture shows air bubble suspension.



5