CLAIMS

1. An oxidative hair dye composition comprising an alkaline agent and an oxidant, characterized in that the oxidative hair dye composition comprises: (A) a carbonate; (B) an oxidative dye; and (C) 0.05% by mass or more of at least one sugar alcohol selected from the group consisting of sugar alcohols having 4 or more carbon atoms (except for sorbitol or maltitol), wherein

the oxidative dye (B) at least comprises at least one coupler A1 selected from 2,4-diaminophenoxyethanol, 5-amino-o-cresol, and salts thereof, and

the mass ratio of the total content of at least one coupler A selected from 2,4-diaminophenoxyethanol, 5-amino-o-cresol, 2,6-diaminopyridine, 5-(2-hydroxyethylamino)-2-methylphenol, α-naphthol, and salts thereof to the total content of the oxidative dye (B) in the oxidative hair dye composition is 0.18 to 0.9.

2. The oxidative hair dye composition according to claim 1, wherein the sugar alcohol (C) is an alditol.

3. An oxidative hair dye composition comprising an alkaline agent and an oxidant, characterized in that the oxidative hair dye composition comprises (A) a carbonate, (B) an oxidative dye, and (C) 0.05% by mass or more of at least one sugar alcohol selected from the group consisting of sugar alcohols having 4 or more carbon atoms, wherein the oxidative dye (B) comprises:

at least one coupler A4 selected from 5-amino-o-cresol and salts thereof and at least one coupler A5 selected from α-naphthol and salts thereof; or

at least one coupler A3 selected from 2,4-diaminophenoxyethanol and salts thereof and at least one coupler A5 selected from α-naphthol and salts thereof; or

at least one coupler A3 selected from 2,4-diaminophenoxyethanol and salts thereof and at least one coupler B1 selected from m-aminophenol and salts thereof.

4. The oxidative hair dye composition according to claim 3, wherein the oxidative dye (B) comprises at least one coupler A4 selected from 5-amino-o-cresol and salts thereof and at least one coupler A5 selected from α-naphthol and salts thereof, and

further comprises at least one coupler A6 selected from 5-(2-hydroxyethylamino)-2-methylphenol and salts thereof.

5. The oxidative hair dye composition according to claim 3 or 4, wherein the sugar alcohol (C) is an alditol.