FIG. 1

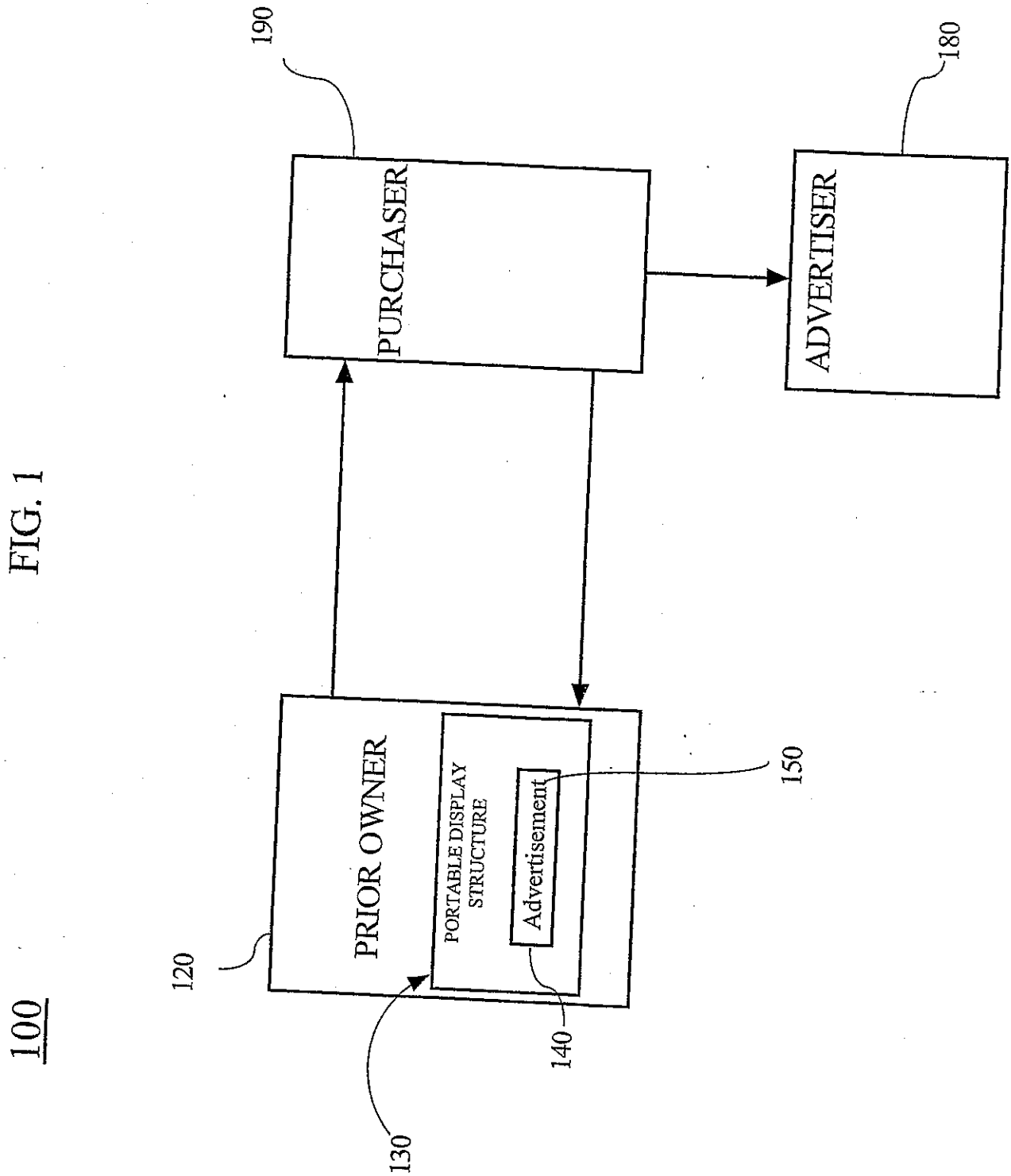

100
120
PRIOR OWNER
PORTABLE DISPLAY STRUCTURE
Advertisement
130
140
150
190
PURCHASER
180
ADVERTISER

FIG. 2

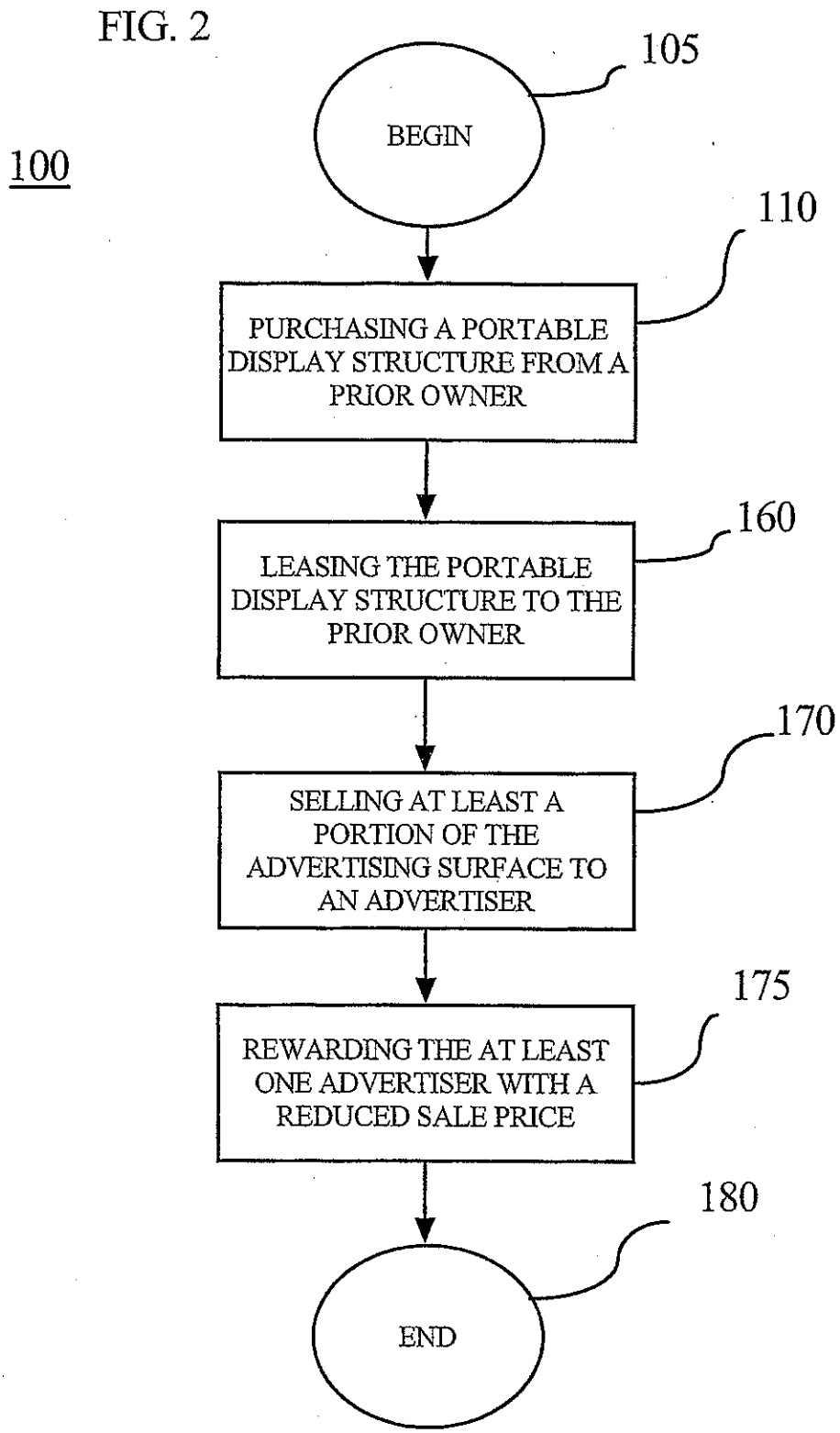

100
BEGIN
105
PURCHASING A PORTABLE DISPLAY STRUCTURE FROM A PRIOR OWNER
110
LEASING THE PORTABLE DISPLAY STRUCTURE TO THE PRIOR OWNER
160
SELLING AT LEAST A PORTION OF THE ADVERTISING SURFACE TO AN ADVERTISER
170
REWARDING THE AT LEAST ONE ADVERTISER WITH A REDUCED SALE PRICE
175
END
180

FIG. 3

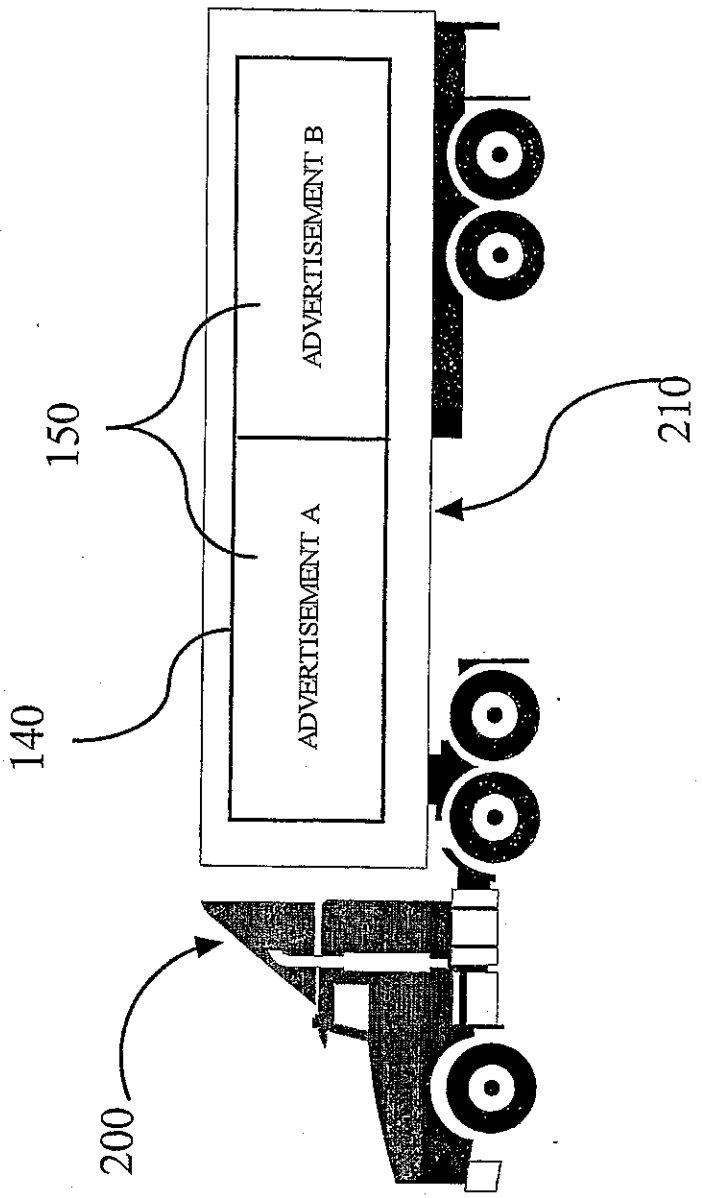


FIG. 4

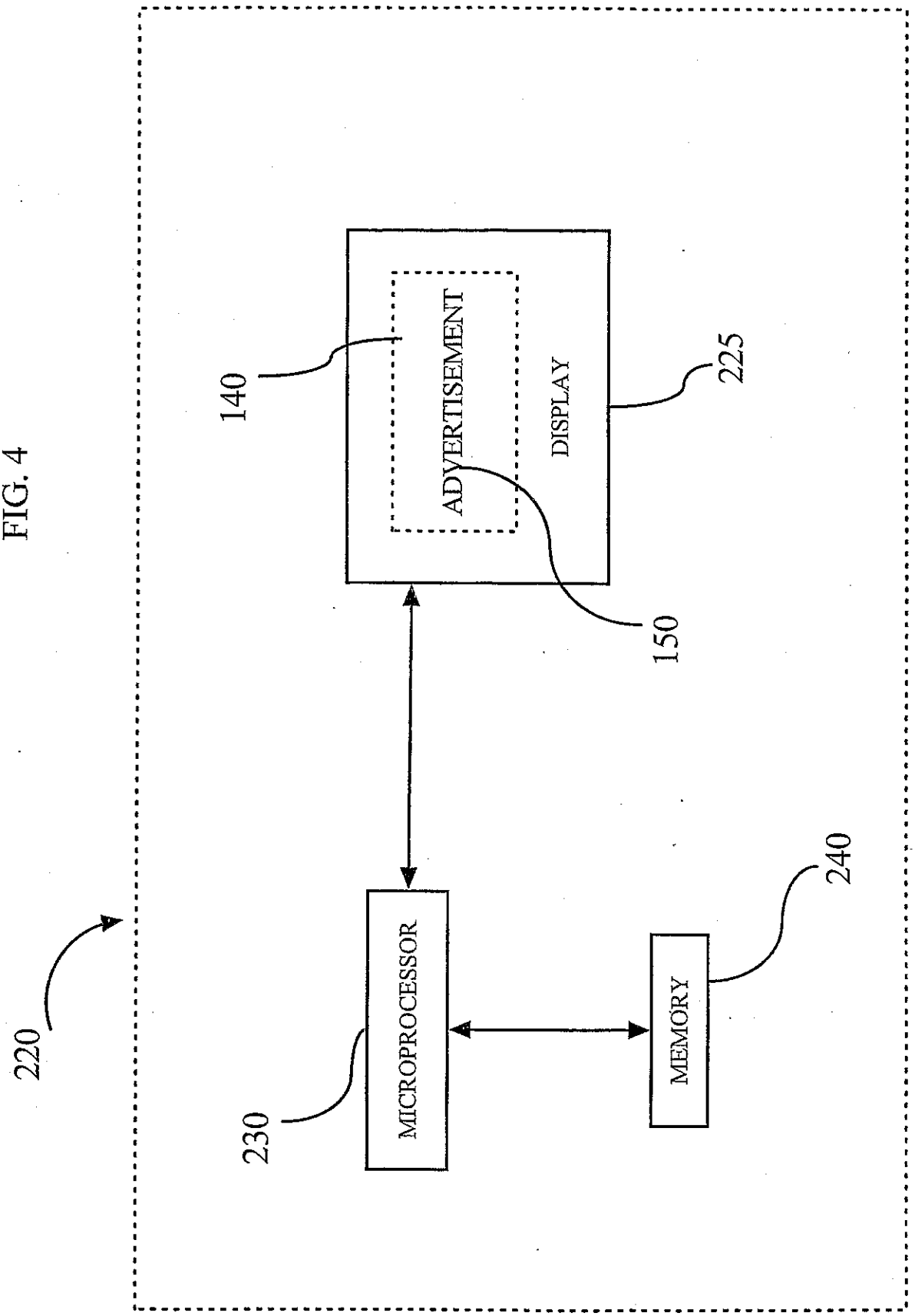
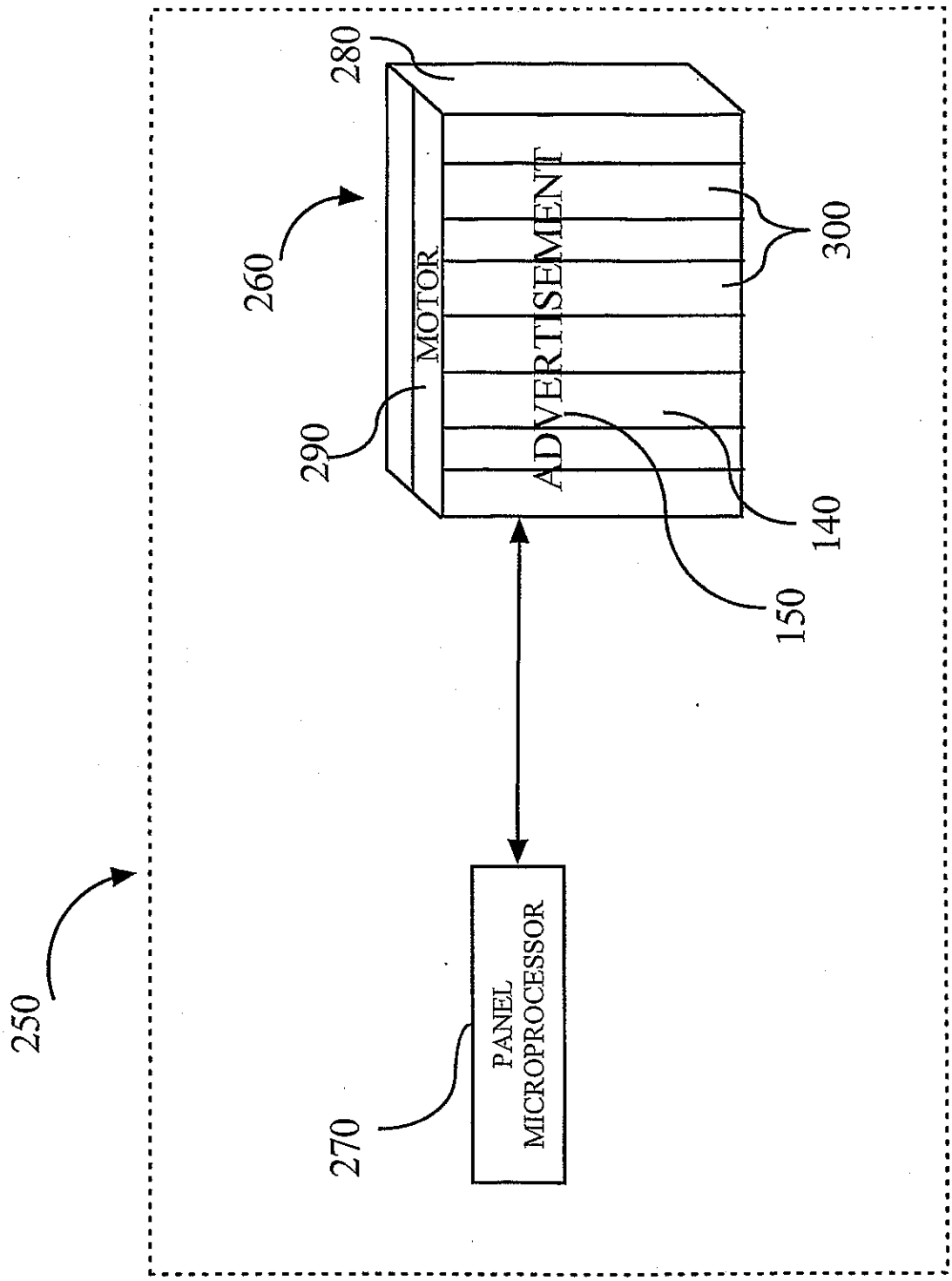

220
140
ADVERTISEMENT
DISPLAY
225
150
MICROPROCESSOR
230
MEMORY
240

FIG. 5


250
270
PANEL MICROPROCESSOR
260
280
290
MOTOR
ADVERTISEMENT
300
140
150