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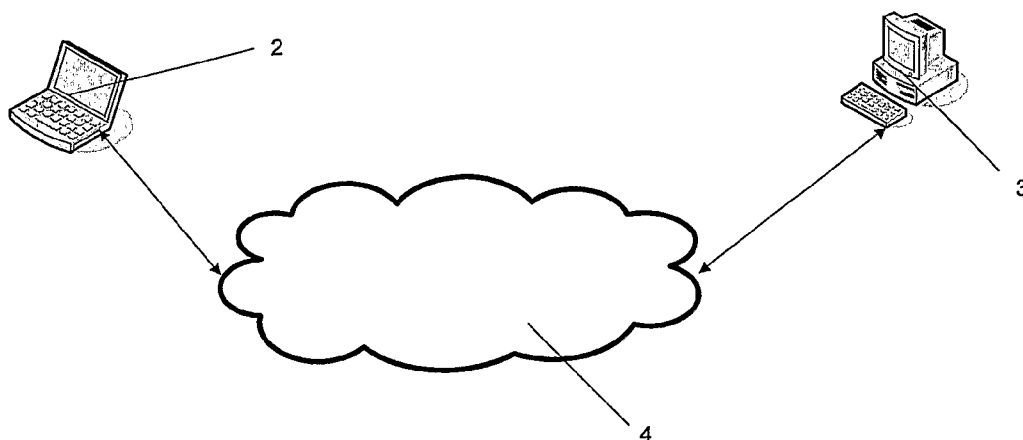
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(54) Title: CALL NOTIFICATION CONTROLLED BY CALL ORIGINATING SYSTEM



(57) Abstract: Call Notification System, Method, Computer Program and Advertising Method A call notification system method, computer program and advertising method are disclosed. A call notification is generated at a recipient system (2) in response to receipt of initiation data on a call from an originating system (3). At least aspects of the call notification are controllable by the originating system (3).

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