

ABSTRACT

METHOD AND CORRESPONDING DEVICE FOR TRANSMITTING MOBILE MULTIMEDIA BROADCAST PROGRAM PROMPT INFORMATION

The present invention discloses a method and a corresponding device for transmitting mobile multimedia broadcast program prompt information. The method comprises the following steps: judging whether the program prompt information needs to be updated according to set data update mark information; updating, parsing and displaying the program prompt information only when it needs to be updated. The present invention greatly improves both the efficiency of a mobile communication terminal in processing program prompt information and the performance of the mobile communication terminal. The playback effect is also enhanced and then user experience is noticeably upgraded.

Fig. 5