

ABSTRACT

The present disclosure provides an information interaction method, an apparatus, a device, a storage medium and a program product. In the information interaction method provided by the present disclosure, by acquiring a reply instruction acting on target information in an information display interface, inputting a target video used to reply to the target information in a shooting interface, thereby making a video reply to the target information in the information display interface. Taking advantage of a large amount of information carried by a video, reply content has a more obvious intention, so that while improving reply efficiency of a responder, it also makes it easier for a user to understand.