

ABSTRACT

Embodiments of the present disclosure provide a virtual item information transmission method and apparatus, a virtual item information display method and apparatus, and a terminal, and belong to the field of Internet technologies. The method includes: displaying a game play interface (201); displaying a virtual item selection interface in response to an item selection operation (202); displaying, in response to an information transmission operation on a target virtual item in the at least one virtual item, item usage suggestion information transmitted to a target recipient account (203). In the present disclosure, the item usage suggestion information is transmitted to the recipient account through the virtual item selection interface, the item usage suggestion information may be transmitted directly by triggering an option of a virtual item in the virtual item selection interface, and a sender may transmit the item usage suggestion information to a client logged in to by the recipient account without remembering a name of the virtual item and manually inputting the item usage suggestion information, which is simple to operate, thereby improving the communication efficiency of a user for the virtual item in a multiplayer online game.