

ABSTRACT

Embodiments of the present disclosure provide a content sharing method and apparatus, a device, a computer readable storage medium, and a product. The method comprises: in a media content display page, displaying at least one piece of interactive content associated with the currently displayed first media content, wherein the interactive content is published by a first user and/or a second user; in response to a sharing operation triggered by the first user for at least one piece of target interactive content, generating second media content according to the at least one piece of target interactive content and/or associated interactive content, wherein the target interactive content comprises at least one piece of target media content, and/or the associated interactive content comprises at least one piece of interactive content associated with the target interactive content; and publishing the second media content.