FIG. 1

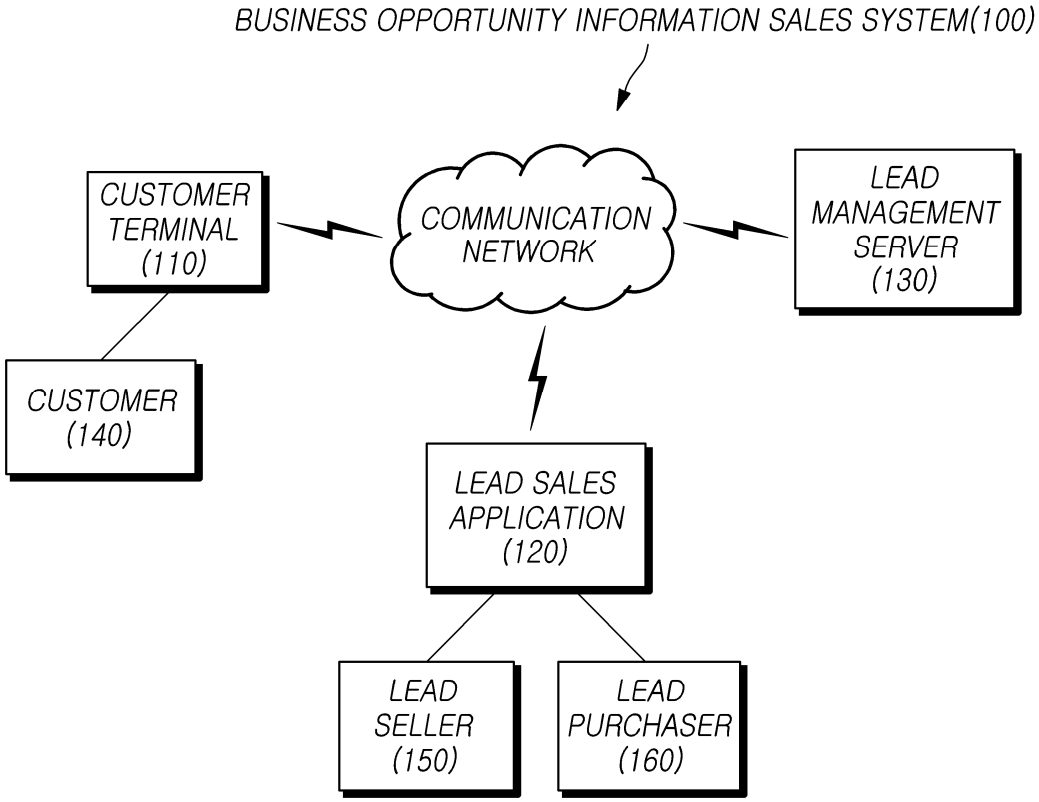

BUSINESS OPPORTUNITY INFORMATION SALES SYSTEM(100)
CUSTOMER TERMINAL (110)
COMMUNICATION NETWORK
LEAD MANAGEMENT SERVER (130)
CUSTOMER (140)
LEAD SALES APPLICATION (120)
LEAD SELLER (150)
LEAD PURCHASER (160)

FIG.2

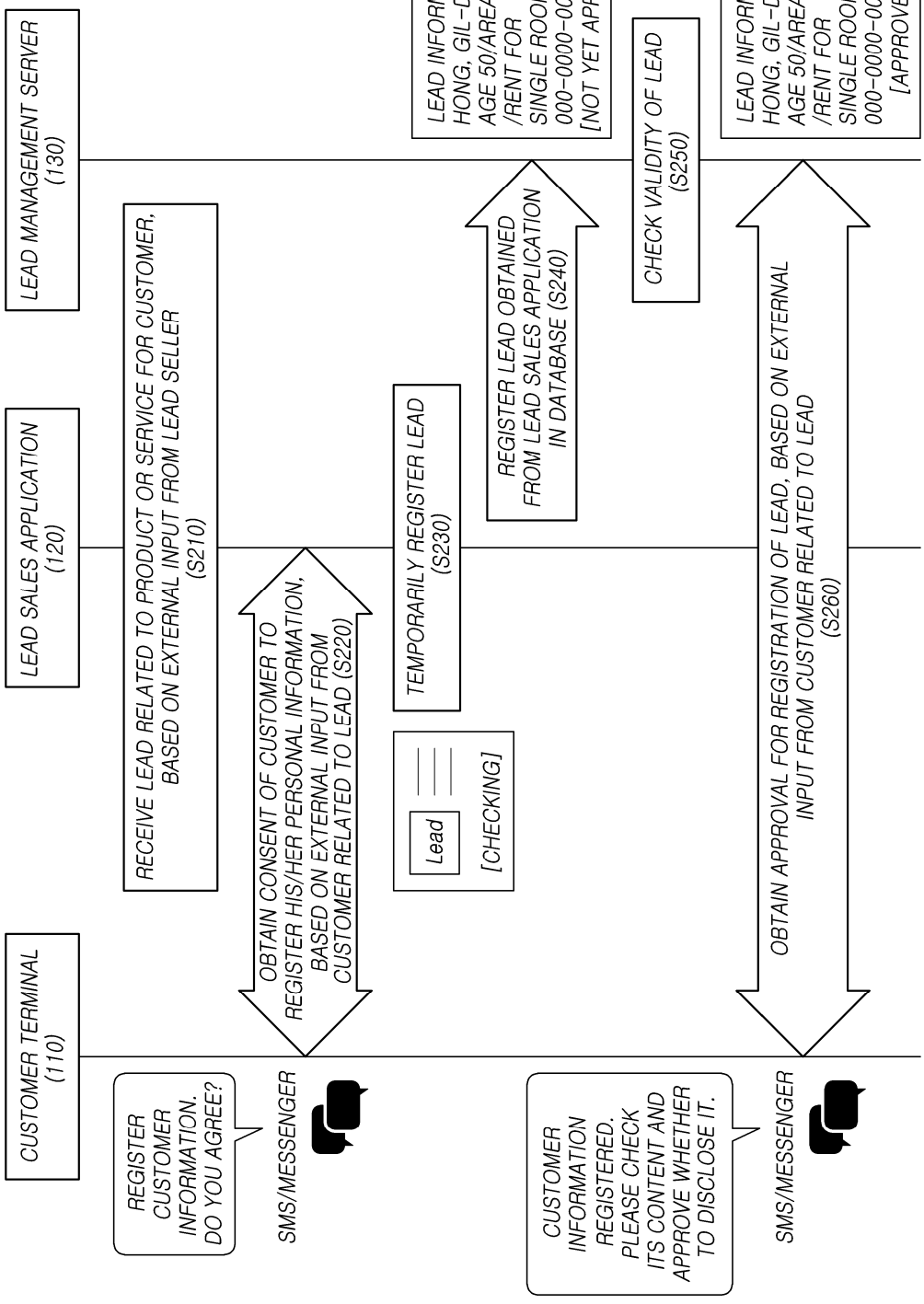

CUSTOMER TERMINAL (110)
LEAD SALES APPLICATION (120)
LEAD MANAGEMENT SERVER (130)
RECEIVE LEAD RELATED TO PRODUCT OR SERVICE FOR CUSTOMER, BASED ON EXTERNAL INPUT FROM LEAD SELLER (S210)
OBTAIN CONSENT OF CUSTOMER TO REGISTER HIS/HER PERSONAL INFORMATION, BASED ON EXTERNAL INPUT FROM CUSTOMER RELATED TO LEAD (S220)
TEMPORARILY REGISTER LEAD (S230)
Lead
[CHECKING]
REGISTER LEAD OBTAINED FROM LEAD SALES APPLICATION IN DATABASE (S240)
LEAD INFORMATION: HONG, GIL-DONG/ AGE 50/AREA 33m² /RENT FOR SINGLE ROOM/TEL. 000-0000-000 [NOT YET APPROVED]
CHECK VALIDITY OF LEAD (S250)
OBTAIN APPROVAL FOR REGISTRATION OF LEAD, BASED ON EXTERNAL INPUT FROM CUSTOMER RELATED TO LEAD (S260)
LEAD INFORMATION: HONG, GIL-DONG/ AGE 50/AREA 33m² /RENT FOR SINGLE ROOM/TEL. 000-0000-000 [APPROVED]
REGISTER CUSTOMER INFORMATION. DO YOU AGREE?
SMS/MESSENGER
CUSTOMER INFORMATION REGISTERED. PLEASE CHECK ITS CONTENT AND APPROVE WHETHER TO DISCLOSE IT.
SMS/MESSENGER

FIG.3

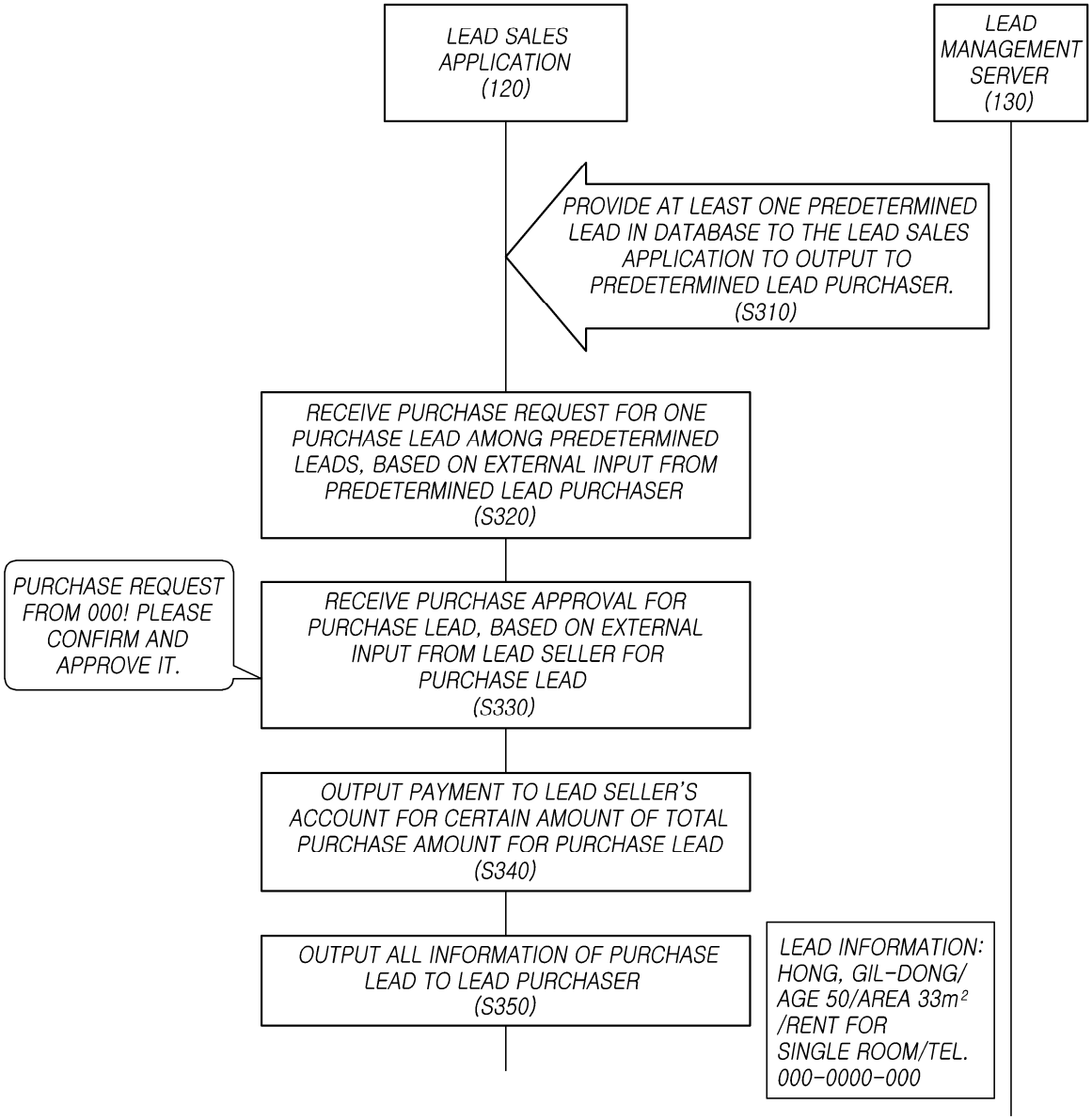

LEAD SALES APPLICATION (120)
LEAD MANAGEMENT SERVER (130)
PROVIDE AT LEAST ONE PREDETERMINED LEAD IN DATABASE TO THE LEAD SALES APPLICATION TO OUTPUT TO PREDETERMINED LEAD PURCHASER. (S310)
RECEIVE PURCHASE REQUEST FOR ONE PURCHASE LEAD AMONG PREDETERMINED LEADS, BASED ON EXTERNAL INPUT FROM PREDETERMINED LEAD PURCHASER (S320)
PURCHASE REQUEST FROM 000! PLEASE CONFIRM AND APPROVE IT.
RECEIVE PURCHASE APPROVAL FOR PURCHASE LEAD, BASED ON EXTERNAL INPUT FROM LEAD SELLER FOR PURCHASE LEAD (S330)
OUTPUT PAYMENT TO LEAD SELLER'S ACCOUNT FOR CERTAIN AMOUNT OF TOTAL PURCHASE AMOUNT FOR PURCHASE LEAD (S340)
OUTPUT ALL INFORMATION OF PURCHASE LEAD TO LEAD PURCHASER (S350)
LEAD INFORMATION: HONG, GIL-DONG/ AGE 50/AREA 33m² /RENT FOR SINGLE ROOM/TEL. 000-0000-000

FIG.4

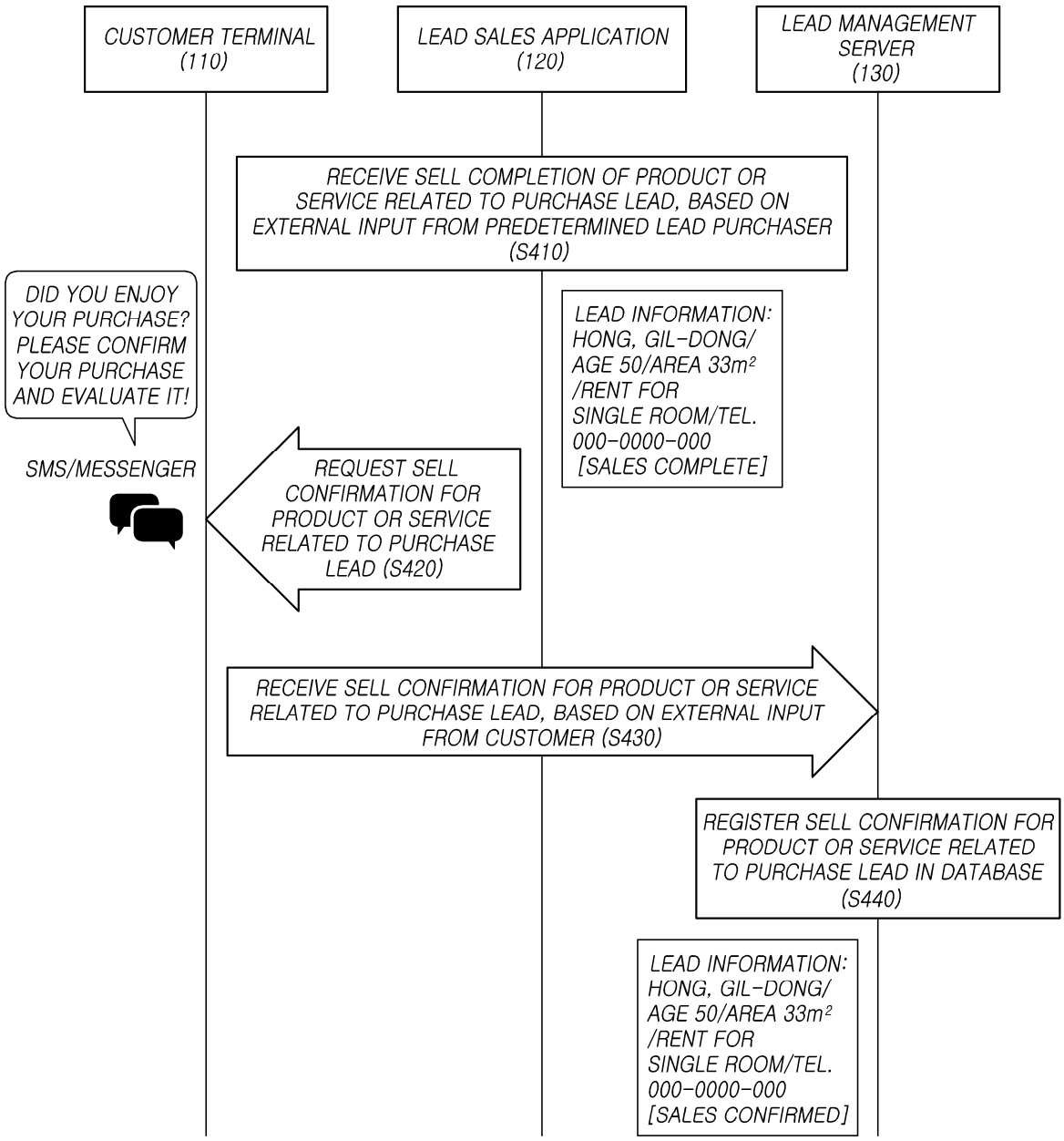

CUSTOMER TERMINAL (110)
LEAD SALES APPLICATION (120)
LEAD MANAGEMENT SERVER (130)
RECEIVE SELL COMPLETION OF PRODUCT OR SERVICE RELATED TO PURCHASE LEAD, BASED ON EXTERNAL INPUT FROM PREDETERMINED LEAD PURCHASER (S410)
LEAD INFORMATION: HONG, GIL-DONG/ AGE 50/AREA 33m² /RENT FOR SINGLE ROOM/TEL. 000-0000-000 [SALES COMPLETE]
DID YOU ENJOY YOUR PURCHASE? PLEASE CONFIRM YOUR PURCHASE AND EVALUATE IT!
SMS/MESSENGER
REQUEST SELL CONFIRMATION FOR PRODUCT OR SERVICE RELATED TO PURCHASE LEAD (S420)
RECEIVE SELL CONFIRMATION FOR PRODUCT OR SERVICE RELATED TO PURCHASE LEAD, BASED ON EXTERNAL INPUT FROM CUSTOMER (S430)
REGISTER SELL CONFIRMATION FOR PRODUCT OR SERVICE RELATED TO PURCHASE LEAD IN DATABASE (S440)
LEAD INFORMATION: HONG, GIL-DONG/ AGE 50/AREA 33m² /RENT FOR SINGLE ROOM/TEL. 000-0000-000 [SALES CONFIRMED]

FIG.5

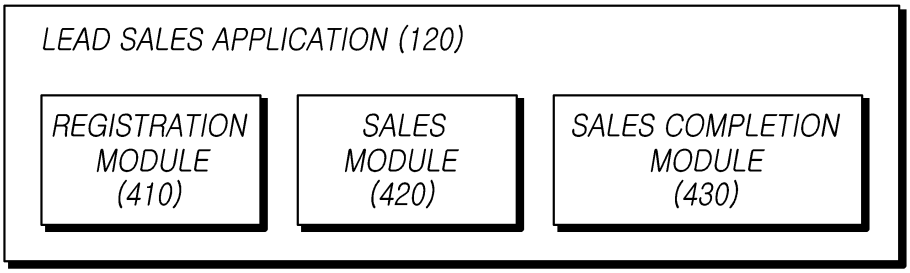
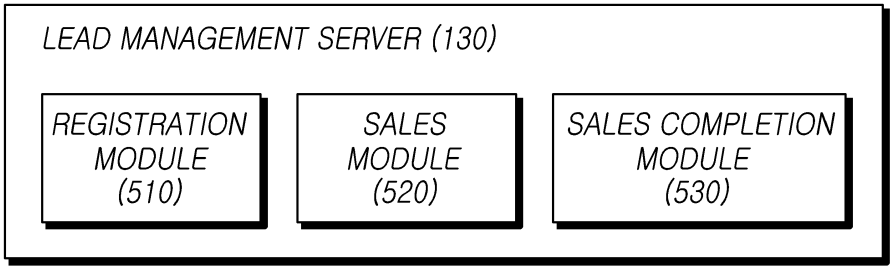

LEAD SALES APPLICATION (120)
REGISTRATION MODULE (410)
SALES MODULE (420)
SALES COMPLETION MODULE (430)

FIG.6


LEAD MANAGEMENT SERVER (130)
REGISTRATION MODULE (510)
SALES MODULE (520)
SALES COMPLETION MODULE (530)