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(54) **Title:** METHOD OF EVALUATING THE EFFICIENCY OF A MYOPIA CONTROL PRODUCT

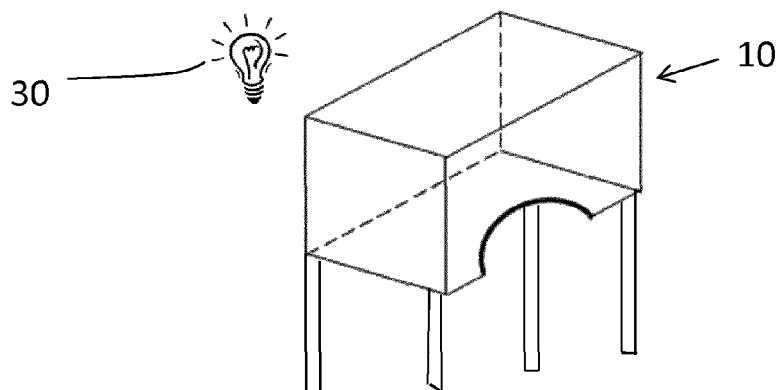


Fig. 2

(57) **Abstract:** A method of evaluating the efficiency of a myopia control product for a wearer, the method comprising: - an initial myopia indicator providing step S1, during which the initial value of a myopia indicator of the wearer is provided, - a myopia condition step S2, during which the wearer using the myopia control product is placed in myopia inducing conditions, - a resulting myopia indicator determining step S3, during which the resulting value of the myopia indicator of the wearer is determined after the wearer has been placed in the myopia inducing conditions, - an efficiency evaluation step S4, during which the efficiency of the myopia control product is evaluated by comparing the initial value of the myopia indicator and the resulting value of the myopia indicator.