ABSTRACT

A print-ordering system and a print-ordering method that can select image processing preferred by a user via a network and generate an appropriate print preferred by the user. The image processing preferred by the user can be selected via the network. Image data and order information are transmitted from a user terminal such as a PC to the server of a print system via the network. In a print-service system for placing a print order, the user can make desired settings on the image processing performed when executing printing via the network. Here, the details on the settings include outline emphasis, hue, color density, gradation, and contrast (the blueness of the sky, the color tone of a human skin, etc.) Further, a plurality of images is generated in the server by subjecting an order image to multilevel processing for each item of the settings and the images are transmitted to the user terminal so that the images are produced by the user terminal. The user selects a favorite image from among the images produced by the user terminal, transmits information about the selection result, and makes the server store the selection-result information.