

Claims

1. A method, comprising:
 - receiving live video streams from different live streaming platforms;
 - presenting the live video streams to users in video tiles in an aggregated live streaming platform;
 - allowing the users to navigate and select among the video tiles of the aggregated live streaming platform to view and interact with the live video streams.
2. The method of claim 1, further comprising analysing the live video streams to identify the live video streams with and without advertising.
3. The method of claim 2, further comprising, for the live video streams without advertising, visually indicating availability to add advertising to the live video streams in the video tiles.
4. The method of claim 3, wherein the availability to add advertising to the live video streams is visually indicated in the video tiles by icons.
5. The method of claim 4, wherein the icons are icon buttons labelled "AD".
6. The method of claim 2, further comprising, for live video streams with advertising, identifying a type, timing and location of the advertising in the live video streams.
7. The method of claim 6, further comprising adding additional advertising having a different type, timing and location to the live video streams.
8. The method of claim 1, further comprising configuring the aggregated live streaming platform to perform two or more operations selected from:
 - managing the live video streams;
 - manipulating the live video streams;
 - broadcasting the live video streams;
 - curating the live video streams;
 - hosting the live video streams;
 - editing the live video streams;

switching between the live video streams;
sequencing the live video streams;
fragmenting the live video streams;
adding advertising to the live video streams;
adding pre-recorded video to the live video streams;
adding text or graphics to the live video streams;
providing live engagement tools during the live video streams;
providing live questions and answers during the live video streams;
providing live polls during the live video streams;
providing live audience chat during the live video streams;
providing personalised feeds of the live video streams to the users;
receiving live votes for the live video streams from the users;
receiving live rewards from the users for creators of the live video streams;
notifying the creators that their live video streams have started live streaming on the aggregated live streaming platform;
notifying the users that the live video streams have started live streaming on the aggregated live streaming platform based on viewing history, likes and follows;
recommending the live video streams to the users based on viewing history, likes and follows;
allowing the users to discover the live video streams based on viewing history, likes and follows;
allowing the users to navigate the live video streams;
allowing the users to select the live video streams for viewing;
allowing the users to like the live video streams;
allowing the users to share the live video streams with other users;
allowing the users to comment on the live video streams;
allowing the users to follow the creators of the live video streams;
allowing the users to recommend the live video streams to other users;
allowing the users to communicate with other users during the live video streams;
allowing the different live streaming platforms to integrate their live video streams into the aggregated live streaming platform.

9. A system, comprising:
a non-transitory memory; and
one or more hardware processors coupled to the non-transitory memory and configured to read instructions from the non-transitory memory to cause the system to perform operations comprising:
receiving live video streams from different live streaming platforms;
presenting the live video streams to users in video tiles in an aggregated live streaming platform;
allowing the users to navigate and select among the video tiles of the aggregated live streaming platform to view and interact with the live video streams.
10. A non-transitory machine-readable medium having stored thereon machine-readable instructions executable to cause a machine to perform operations comprising:
receiving live video streams from different live streaming platforms;
presenting the live video streams to users in video tiles in an aggregated live streaming platform;
allowing the users to navigate and select among the video tiles of the aggregated live streaming platform to view and interact with the live video streams.