ABSTRACT OF THE DISCLOSURE

A content distribution system, capable of creating content and changing itself easily, is provided. In a content server 30, contents created by data written in the basic language, which can easily be converted into other languages, are stored. The content server 30 identifies the type of a terminal device accessing thereto. Content being requested is converted into data written in a display language appropriate for the terminal device on a real time basis and the resultant data is transmitted to the terminal device. At the terminal device, display according to the display language data is carried out.