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Abstract

The present invention makes it possible to provide services according to user information.

"User Conditions 10" of "Pricing Conditions 10" on PT A-1 indicates that the user is male. Thus, PT A-1 can be selected only by male users.

"User Conditions 20" of "Pricing Conditions 20" on PT A-2 indicates that the user is female. Thus, PT A-2 can be selected only by female users. When the prices on PT A-1 and the prices on PT A-2 are compared, the prices on PT A-2 are half as high as the prices on PT A-1. In short, female users can use content at half the price compared to male users.