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(54) Title: SYSTEMS AND METHODS FOR TRACKING AN INTERACTIVE OBJECT

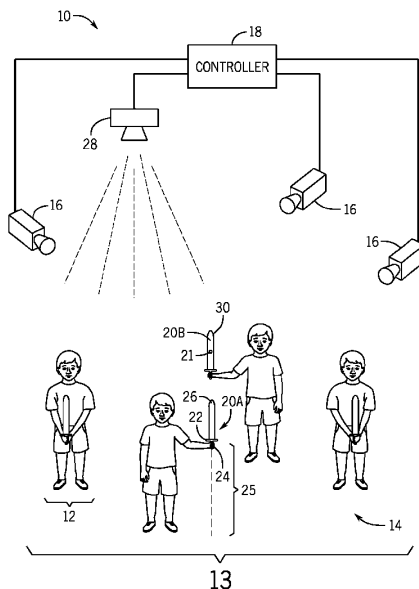


FIG. 1

(57) Abstract: An interactive object control system includes one or more processors and memory storing instructions, that when executed by the one or more processors cause the one or more processors to determine a respective signal strength of respective signals received at communication circuitry from respective interactive objects of multiple of interactive objects in an interactive environment. The instructions, when executed by the one or more processors, cause the one or more processors to select a best candidate interactive object from the multiple of interactive objects based on the respective signal strength of the respective signals and send instructions to the best candidate interactive object to activate one or more object emitters of the best candidate interactive object.

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