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- (71) **Applicant:** ELBEX VIDEO LTD. [JP/JP]; 1-11, Nishigotanda 8-chome, Shinagawa-ku, Tokyo, 141-0031 (JP).
- (71) **Applicant (for MW only):** ELBEX AMERICA (NY), INC. [US/US]; 300 Corporate Drive, Suite #5, Blauvelt, NY 10913 (US).
- (72) **Inventor:** ELBERBAUM, David; Mita 2-5-35, Minato-ku, Tokyo, 108-0073 (JP).
- (74) **Agents:** HELFGOTT, Samson et al.; Katten, Muchin, Rosenman LLP, 575 Madison Avenue, New York, NY 10022-2585 (US).

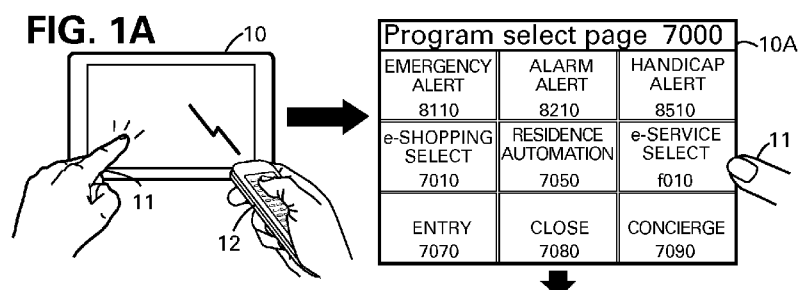
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(54) **Title:** METHOD AND STRUCTURE FOR SIMPLIFIED CODING OF DISPLAY PAGES FOR OPERATING A CLOSED CIRCUIT E-COMMERCE



(57) **Abstract:** Method and structure for a simplified coding of templated display pages for use in close circuit e-shopping for product and services via shopping terminals comprising video interphone monitors, dedicated terminals, television, cable television, shopping box, set top box and other well known boxes, each include a CPU, a memory and a display monitor operated via touch screen, remote control or hand movement, the templated screen uses assigned blocks and icons codes to select display pages, covering products and services. The shopping terminal connected via internal communication lines and interface propagates the simplified code, enabling loading and updating of products and services communicated via a building server for updating at all time data stored in the memory as per the dweller choice, enabling a dweller to shop from his private shop inside his residence, and be provided with programmed services, delivery and payments, supervised by the close circuit shopping entity center.