CLAIMS:

1. An article of manufacture, wherein the article of manufacture comprises:
   a) a substrate comprising a webbing; and
   b) a varnish layer containing an encapsulated fragrance composition applied to at least one surface of the substrate by flexographic printing.

2. The article of manufacture of claim 1, wherein the encapsulated fragrance composition is encapsulated in aminoplast-based microcapsules.

3. The article of manufacture of claim 1 or 2, wherein the article of manufacture further comprises a protective overprint layer on top of the varnish layer containing an encapsulated fragrance composition applied to at least one surface of the substrate.

4. The article of manufacture of any one of the preceding claims, wherein the article of manufacture further comprises at least one agent selected from the group consisting of: an at least one anti-static agent, at least one dye transfer inhibitor, at least one whitening agent, an at least one enzyme, at least one stain repellent, at least one wrinkle reducing agent, and at least one fabric softener agent.

5. The article of manufacture of any one of the preceding claims, wherein the substrate comprises a non-woven webbing.

6. The article of manufacture of any one of the preceding claims, wherein the article of manufacture is a dryer sheet.

7. The article of manufacture of any one of the preceding claims, wherein the article of manufacture is a wipe.

8. A method for manufacturing the article as defined in any one of the preceding claims, comprising the steps of:

a) providing a rolled substrate comprising a webbing;
b) unrolling a portion of the substrate; and

c) applying a varnish comprising an encapsulated fragrance composition to the unrolled portion of the substrate in a first coating step by flexographic printing.

9. The method according to claim 8, comprising a step of adding at least one agent selected from the group consisting of: an at least one anti-static agent, at least one dye transfer inhibitor, at least one whitening agent, an at least one enzyme, at least one stain repellent, at least one wrinkle reducing agent, and at least one fabric softener agent to the unrolled portion of the substrate in a subsequent coating step.

10. The method according to claims 8 or 9, comprising a step of adding a protective overprint layer on top of the varnish layer in a subsequent coating step.