

ABSTRACT

Provided in the embodiments of the present disclosure are a page display method and apparatus, and an electronic device, a storage medium and a program product. The page display method comprises: in response to a first trigger operation, displaying a first displayed page, which comprises a first area and a second area, wherein the first area is used for displaying a media content picture of target media content, and the second area is used for displaying first attribute information of a target object corresponding to the target media content; and in response to a second trigger operation performed on the second area, displaying a second displayed page, which comprises a third area and a fourth area, wherein the third area is used for displaying second attribute information of the target object, and the fourth area is used for displaying third attribute information of at least one recommended object. In the embodiments of the present disclosure, by using the technical solution, display styles for attribute information of a target object corresponding to media content and display styles for attribute information of a recommended object determined on the basis of the target object can be enriched.