ABSTRACT

The present application relates to the technical field of computers, and discloses a resource recommendation method and apparatus, a resource recommendation model training method and apparatus, and a device. The method comprises: acquiring object data of an object and resource data of a target resource, the target resource belonging to a target domain; acquiring first source domain interaction data of the object and target domain interaction data of the object, wherein the first source domain interaction data comprises a plurality of source domain interaction items, the target domain interaction data comprises a plurality of target domain interaction items, and a source domain and the target domain belong to different fields; determining, from the first source domain interaction data, at least one source domain interaction item associated with the target domain to constitute second source domain interaction data; and determining a recommendation prediction result of the target resource on the basis of the object data, the resource data, the second source domain interaction data and the target domain interaction data. By introducing the source domain interaction data, the defect of insufficient target domain interaction data can be compensated for, thereby improving the accuracy of resource recommendation.

Fig. 2