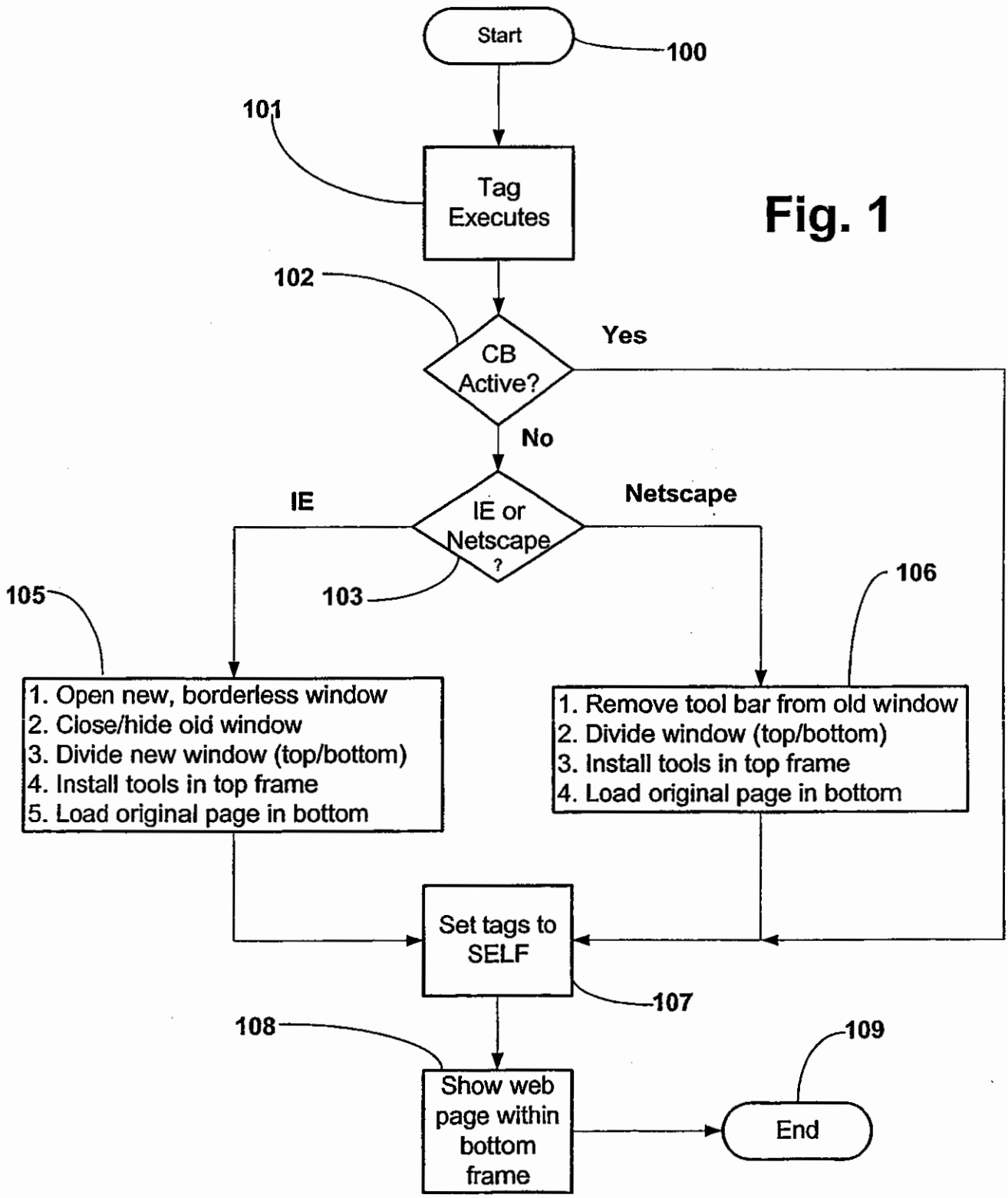

Start
100
101
Tag Executes
102
CB Active?
Yes
No
IE or Netscape ?
IE
Netscape
103
105
106
1. Open new, borderless window
2. Close/hide old window
3. Divide new window (top/bottom)
4. Install tools in top frame
5. Load original page in bottom
1. Remove tool bar from old window
2. Divide window (top/bottom)
3. Install tools in top frame
4. Load original page in bottom
Set tags to SELF
107
108
109
Show web page within bottom frame
End

Fig. 1

Fig. 2

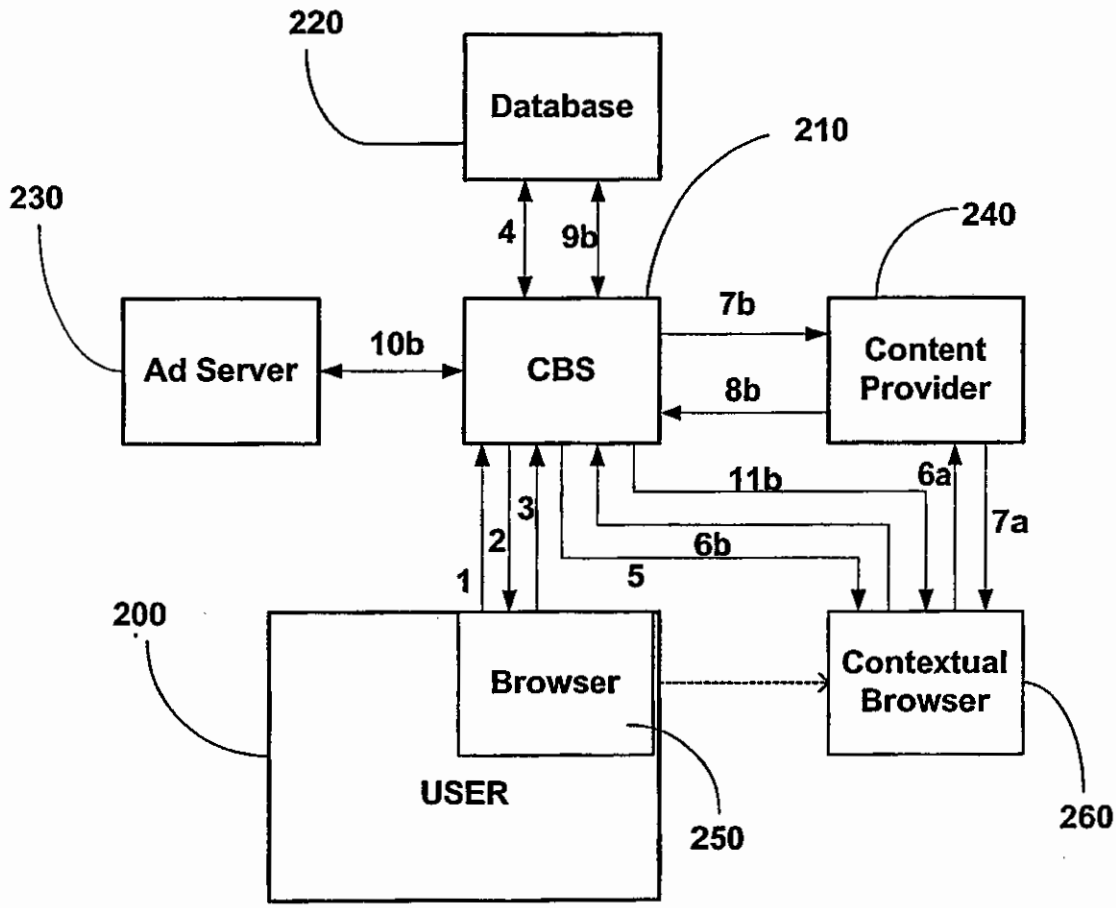

220
Database
210
230
240
4
9b
Ad Server
10b
CBS
7b
8b
Content Provider
11b
6a
7a
3
2
6b
1
5
200
Browser
Contextual Browser
USER
250
260

Fig. 3

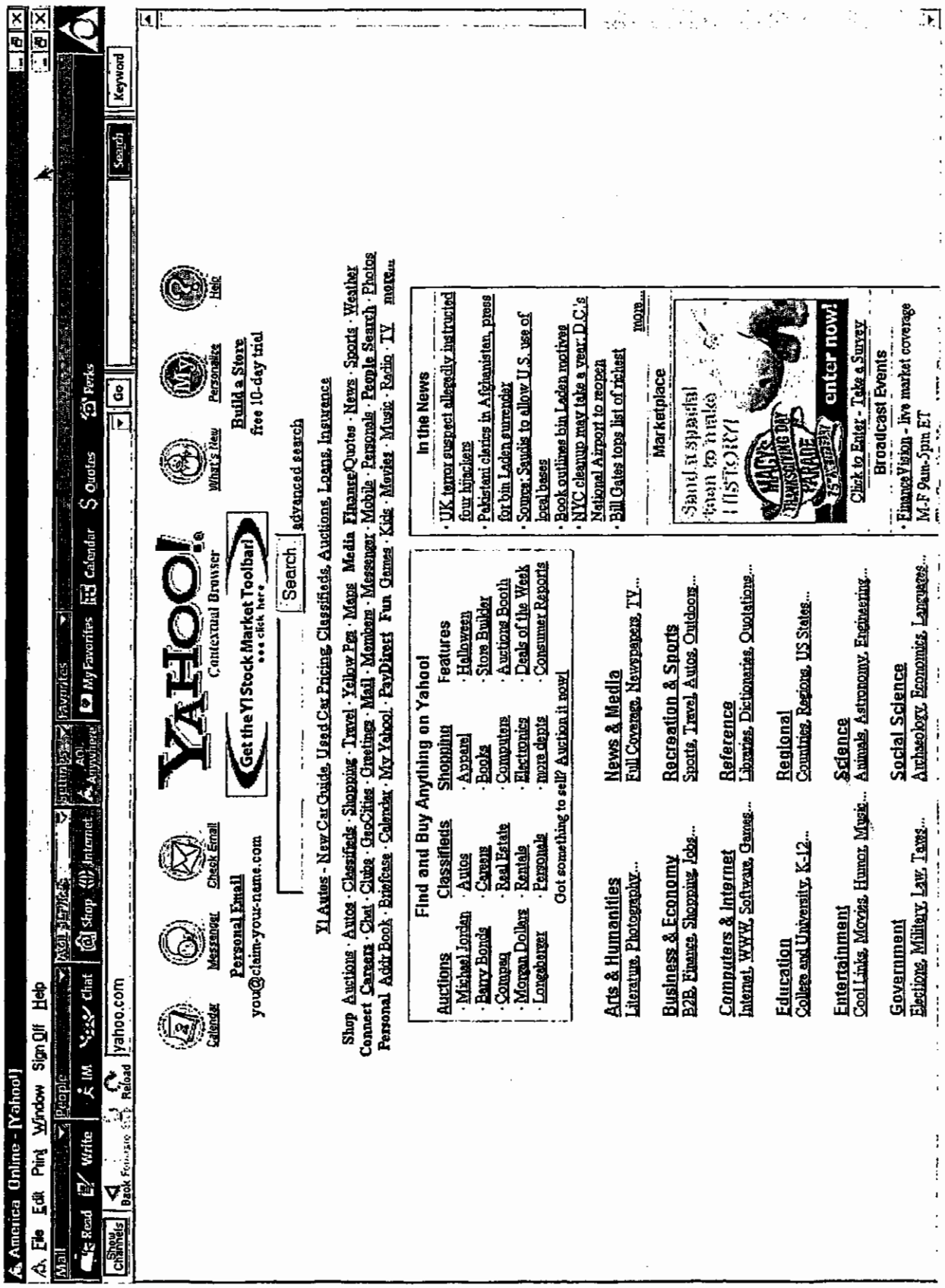

America Online - [Yahoo!]
File Edit Print Window Sign Off Help
Mail
People
IM
Chat
Favorites
AOL Anywhere
My Favorites
Internet
Calendar
Shop
Quotes
Perks
Read
Write
Reload
yahoo.com
Go
Search
Keyword
Show Channels
Back
Calendar
Messenger
Check Email
YAHOO!
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My Personalize
Help
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Build a Store
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Connect Careers · Chat · Clubs · GeoCities · Greetings · Mail · Members · Messenger · Mobile · Personals · People Search · Photos
Personal Addr Book · Briefcase · Calendar · My Yahoo! · PayDirect Fun Games · Kids · Movies · Music · Radio · TV more...
Find and Buy Anything on Yahoo!
Auctions
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Compaq
Morgan Dollars
Longaberger
Classifieds
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Careers
Real Estate
Rentals
Personals
Shopping
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Computers
Electronics
more depts
Features
Halloween
Store Builder
Auctions Booth
Deals of the Week
Consumer Reports
Got something to sell? Auction it now!
In the News
UK terror suspect allegedly instructed four hijackers
Pakistani clerics in Afghanistan, press for bin Laden surrender
Source: Saudis to allow U.S. use of local bases
Book outlines bin Laden motives
NYC cleanup may take a year; D.C.'s National Airport to reopen
Bill Gates tops list of richest
more...
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Literature, Photography...
News & Media
Full Coverage, Newspapers, TV...
Business & Economy
B2B, Finance, Shopping, Jobs...
Recreation & Sports
Sports, Travel, Autos, Outdoors...
Computers & Internet
Internet, WWW, Software, Games...
Reference
Libraries, Dictionaries, Quotations...
Education
College and University, K-12...
Regional
Countries, Regions, US States...
Entertainment
Cool Links, Movies, Humor, Music...
Science
Animals, Astronomy, Engineering...
Government
Elections, Military, Law, Taxes...
Social Science
Archeology, Economics, Languages...
Marketplace
Send a Special Treat to Make History!
MACY'S THANKSGIVING DAY PARADE
enter now!
Click to Enter - Take a Survey
Broadcast Events
FinanceVision - live market coverage
M-F 9am-5pm ET

Fig. 4


Pakelia 4\Desktop Folder\Doka Demos\b_weather.swf
Doka-Doka Internet Discoverer™ (Patents pending) - Ignited by United Virtualities Inc.
BLOCKBUSTER
TONIGHT ON FOX
SCHEDULE
SHOWS
FIND A BLOCKBUSTER
STORE NEAR YOU
Address:
Zip Code:
SUBMIT
ALLY MCBEAL
FOX
You've seen Ally in many ways... But you've never seen her like this As a mother!
Guest Star Jon Bon Jovi
NEWS
SPORTS
MOVIES
DVD / VHS
STORES / AUCTIONS
SEASON LIGHT
INTERNATIONAL
DEEP BLUE VIEW
GAMES
LINKS
NOW IN THEATRES
Monty Python's Eric the Fish...
COMING SOON
Ice Age
RENT IT NOW
Kingdom Come
BUY IT NOW
Moulin Rouge
VISIT THE SITE AND DUB YOUR OWN FLICK
MARCH 15
The Simpsons Season One
Favorites
History
Search
Scrapbook
Page Holder

Fig. 5

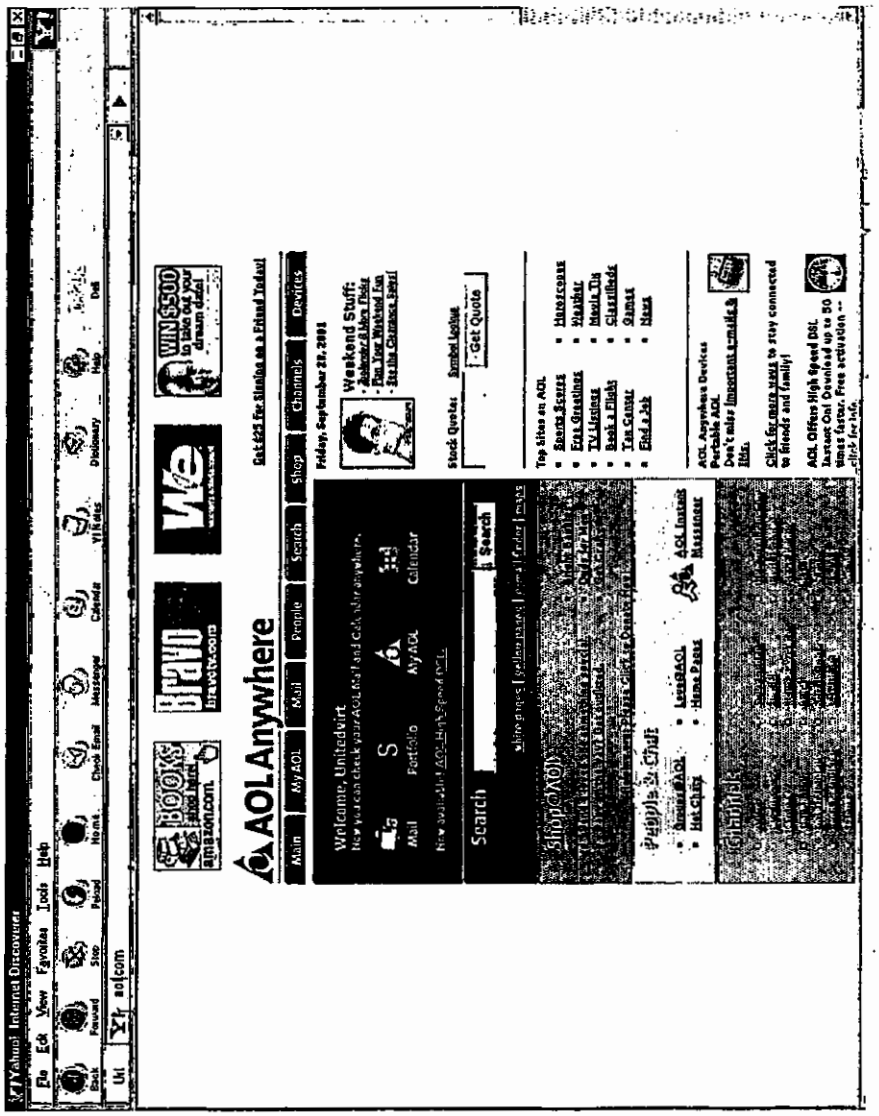

Yahoo! Internet Discoverer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home Check Email Messenger Calendar Yellow Pages Dictionary Help Del
Url aol.com
AOL Anywhere
Main MyAOL Mail People Search Shop Channels Devices
Welcome, Unitedwirt
Mail Portfolio MyAOL Calendar
Search
Weekend Stuff
Stock Quotes
Get Quote
Top Sites on AOL
Horoscopes
Weather
Movie Times
Classifieds
Games
Maps
Search Scores
Free Directories
TV Listings
Book a Flight
Tax Center
Find a Job
Shop@AOL
People & Chat
Communities
AOL Anywhere Devices
Portable AOL
Click for more ways to stay connected to friends and family!
AOL Offers High Speed DSL

Fig. 6

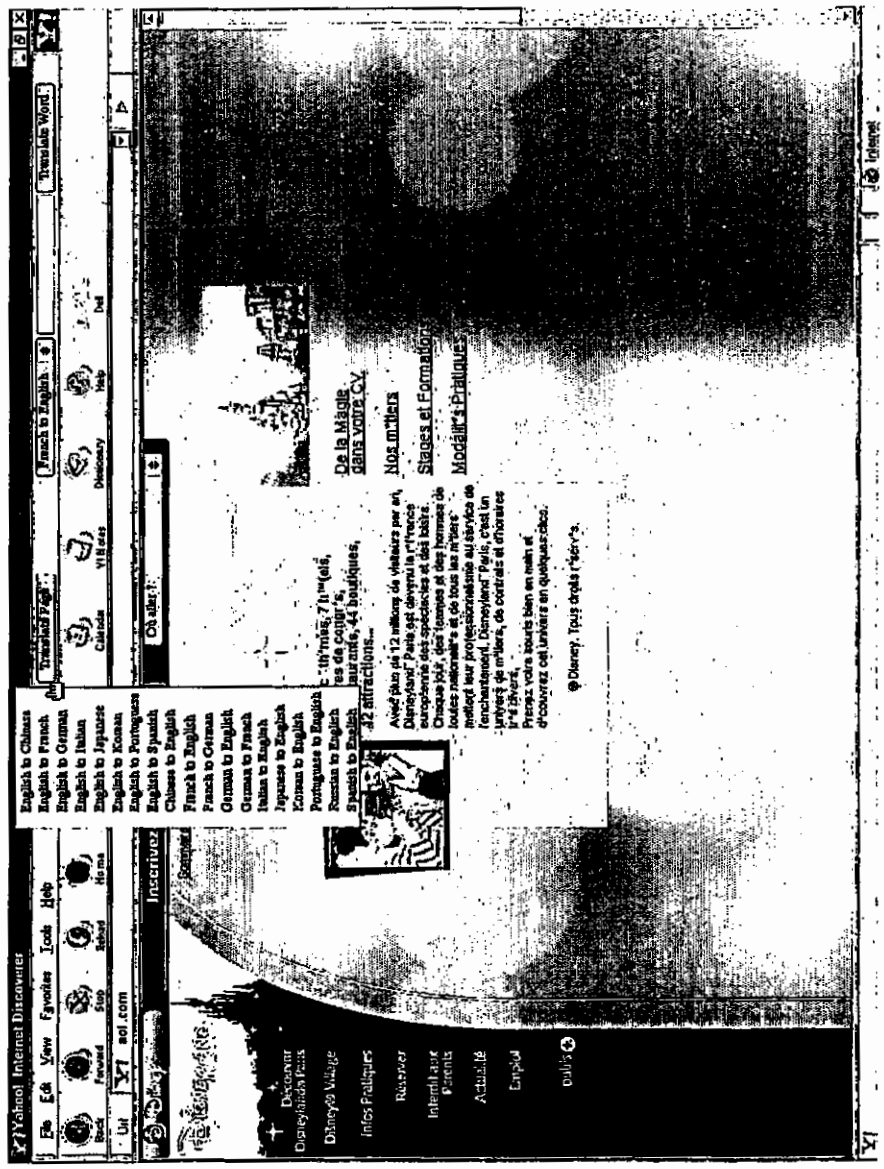
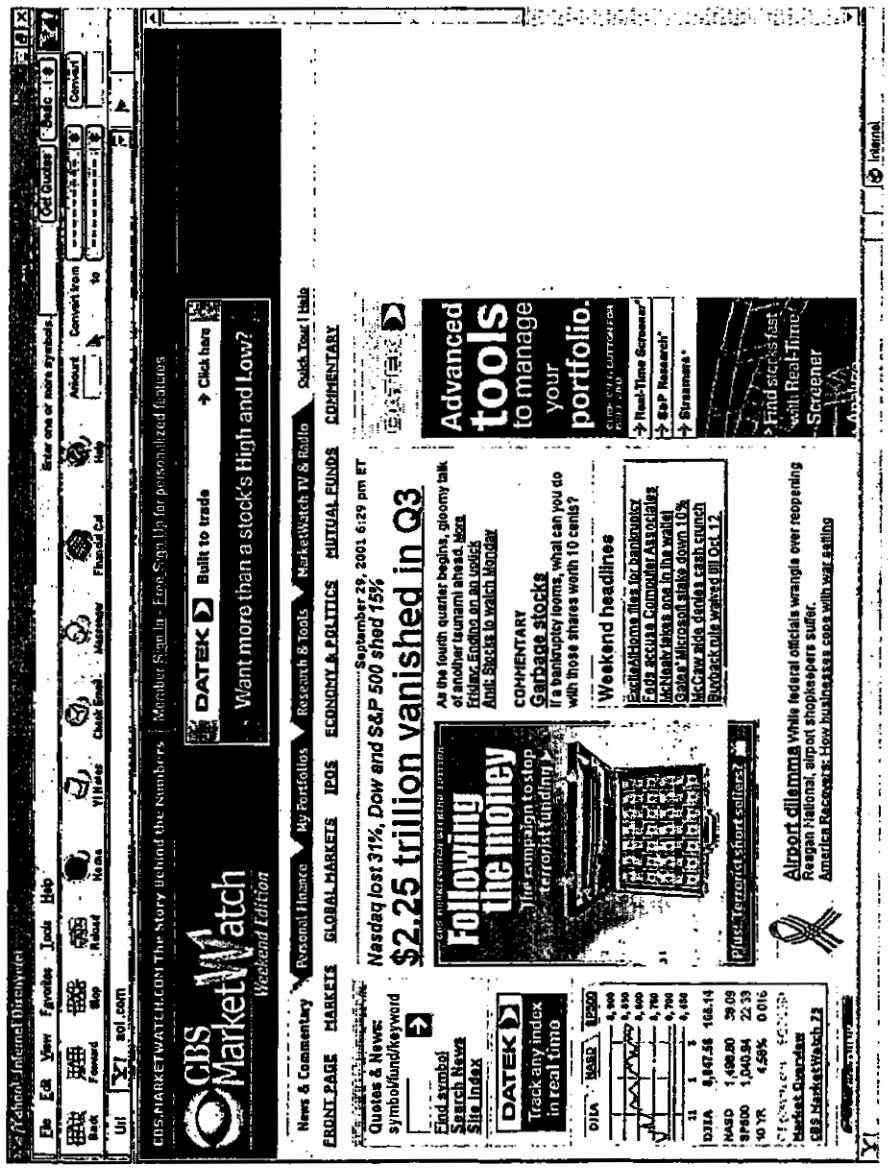

Yahoo! Internet Discoverer
File Edit View Favorites Tools Help
Back Forward Stop Refresh Home
Address
Où aller ?
Nos métiers
Stages et Formation
Modalités Pratiques
Internet

Fig. 7


CBS MarketWatch
Weekend Edition
DATEK
Built to trade
Click here
Want more than a stock's High and Low?
Nasdaq lost 31%, Dow and S&P 500 shed 15%
$2.25 trillion vanished in Q3
Following the money
Weekend headlines
Advanced tools to manage your portfolio.
Airport dilemma

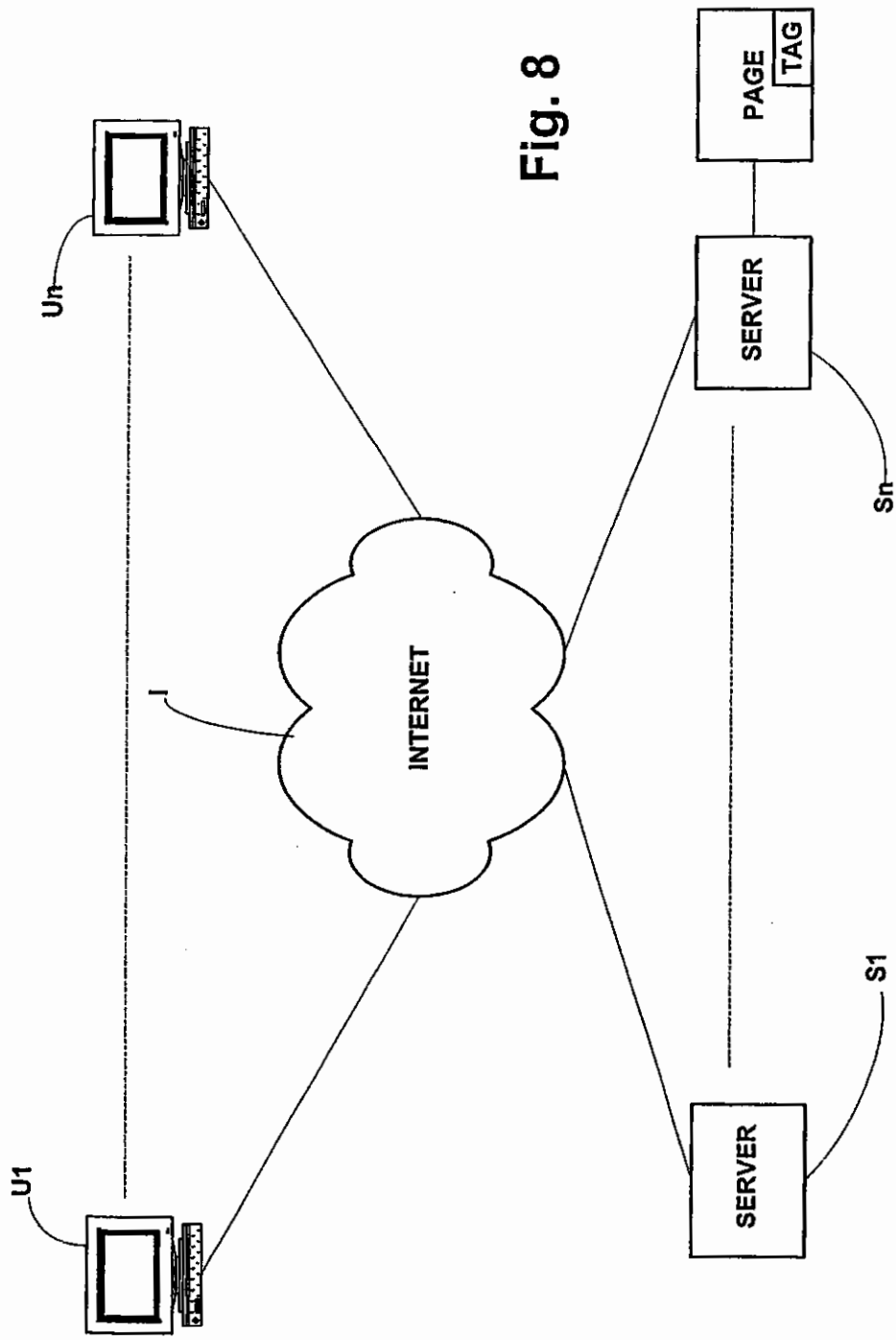
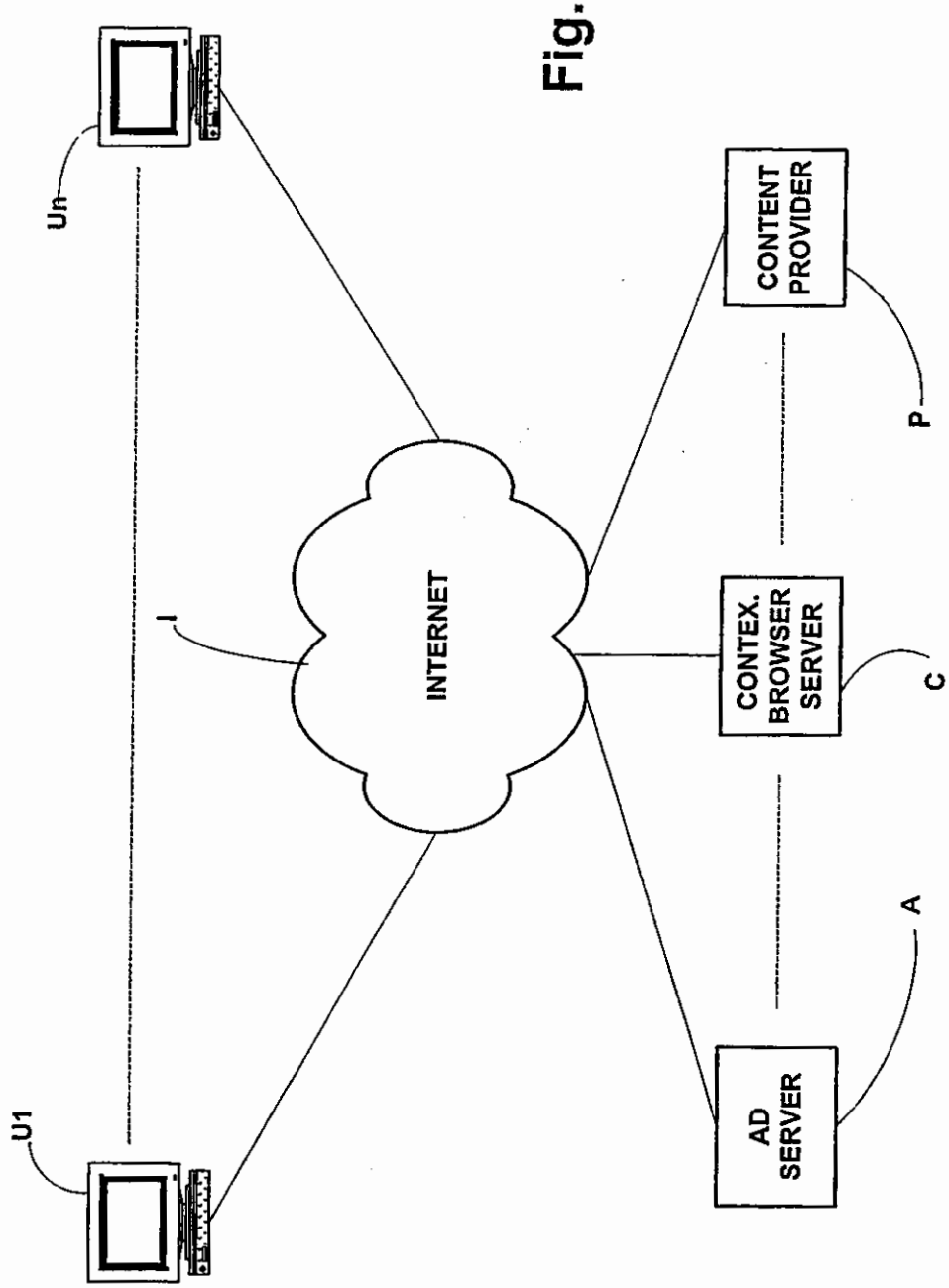


Fig. 8

Fig. 9


Un
U1
I
INTERNET
CONTENT PROVIDER
CONTEX. BROWSER SERVER
AD SERVER
P
C
A