Claims

1. An encapsulated composition comprising at least one perfume and/or cosmetic ingredient that is entrapped in a matrix, wherein the matrix comprises a starch and a hemicellulose, wherein the hemicellulose is a xyloglucan obtainable from tamarind seeds.

2. The encapsulated composition according to claim 1, wherein the starch is a water-soluble modified starch.

3. The encapsulated composition according to claim 1, wherein the water-soluble modified starch is selected from the group consisting of bleached starch, hydroxypropyl starch, hydroxypropyl distarch phosphate, hydroxypropyl distarch glycerol, acetylated distarch phosphate, starch acetate esterified with acetic anhydride, starch acetate esterified with vinyl acetate, acetylated distarch adipate, acetylated distarch glycerol, starch sodium octenyl succinate and mixtures thereof.

4. The encapsulated composition according to one of claims 1 to 3, additionally comprising a compound selected from the group consisting of maltodextrin, mannitol and mixtures thereof.

5. The encapsulated composition according to one of claims 1 to 4, additionally comprising a flowing agent selected from the group consisting of silicon dioxide, sodium salts, calcium salts and zeolites.

6. The encapsulated composition according to one of claims 1 to 5, wherein the proportion of the at least one perfume and/or cosmetic ingredient is 10 to 50 wt.-%, preferably 20 to 47.5 wt.-%, even more preferably 30 to 45 wt.-% of the encapsulated composition.

7. The encapsulated composition according to one of claims 1 to 6, wherein the proportion of starch is 30 to 90 wt.-%, preferably 35 to 80 wt.-%, even more preferably 40 to 70 wt.-% of the encapsulated composition.

8. The encapsulated composition according to one of claims 1 to 7, wherein the proportion of hemicellulose is 0.02 to 20 wt.-%, preferably 0.1 to 10 wt.-%, even more preferably 0.5 to 5 wt.-% of the encapsulated composition.

9. The encapsulated composition according to one of claims 1 to 8, wherein the composition is in particulate form.

10. A process for preparing an encapsulated composition, in particular a composition according to one of claims 1 to 9, the process comprising the steps of:

    a) Preparing an emulsion comprising at least one perfume and/or cosmetic ingredient, a starch and a hemicellulose in water;

    b) Subjecting the emulsion to drying, in particular spray-drying or adsorption onto silicon dioxide, to obtain an encapsulated composition;

wherein the hemicellulose is a xyloglucan obtainable from tamarind seeds and wherein the starch is a water-soluble modified starch.

11. An encapsulated composition obtainable by a process according to claim 10.

12. Use of a hemicellulose for modifying the perfume release properties of an encapsulated composition according to one of claims 1 to 9.

13. A consumer product, preferably a personal care product, even more preferably a deodorant or antiperspirant, comprising an encapsulated composition according to one of claims 1 to 9.

14. Use of an encapsulated composition according to one of claims 1 to 9 for reducing the amount of at least one perfume and/or cosmetic ingredient in a personal care product, in particular a deodorant or antiperspirant.