What is claimed is:

1. An information processing device possessed by a user comprising:

an input device;

an output device;

a PDS (Personal Data Store) unit that stores user data so that only the user or a person authenticated by the user is allowed to access the user data~~and outputs the stored user data~~;

a dialogue unit that acquires an answer as the user data by outputting a question to the user via the output device and receiving an answer for the question that the user input by operating the input device, ~~through a dialogue with a user~~ and stores the acquired user data in the PDS unit, wherein the dialogue unit changes a content of a question outputted subsequently in accordance with a content of the acquired answer; and

a matching unit that acquires catalog data including information relating to commercial items and services from a business-operator system, generates a recommendation of at least one of the commercial items and the services from the catalog data on a basis of the user data output from the PDS unit, and outputs the generated recommendation to the user via the output device.

~~2. The information processing device according to claim 1, wherein~~

~~the PDS unit stores the user data such that only the user or a person authenticated by the user is allowed to access the user data.~~

~~3~~2. The information processing device according to claim 1~~ or 2~~, wherein

the dialogue unit further acquires, as the user data, user's evaluation of the commercial items and the services included in the catalog data.

~~4~~3. The information processing device according to ~~any one of~~ claim~~s~~ 1 or 2~~to 3~~, wherein

the matching unit further outputs a degree of contribution of respective portions of the user data to the recommendation.

~~4~~5. A program for causing a computer possessed by a user including a storage unit, an input device, and an output device to realize:

a PDS (Personal Data Store) unit that stores user data so that only the user or a person authenticated by the user is allowed to access the user data~~and outputs the stored user data~~;

a dialogue unit that acquires an answer as the user data, by outputting a question to the user via the output device and receiving an answer for the question that the user input by operating the input device, ~~through a dialogue with a user~~ and stores the acquired user data in the PDS unit, wherein the dialogue unit changes a content of a question outputted subsequently in accordance with a content of the acquired answer; and

a matching unit that acquires catalog data including information relating to commercial items and services from a business-operator system, generates a recommendation of at least one of the commercial items and the services from the catalog data on a basis of the user data output from the PDS unit, outputs the generated recommendation to the user via the output device, and further outputs a degree of contribution of respective portions of the user data to the recommendation.