(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
1 August 2013 (01.08.2013)

WIPO | PCT

(10) International Publication Number
WO 2013/110114 A1

(51) International Patent Classification:
G06Q 50/34 (2012.01)

(21) International Application Number:
PCT/AU2012/000052

(22) International Filing Date:
23 January 2012 (23.01.2012)

(25) Filing Language: English

(26) Publication Language: English

(71) Applicant *(for all designated States except US)*: **ACCENTURE GLOBAL SERVICES LIMITED** [IE/IE]; 3 Grand Canal Plaza, Grand Canal Street Upper, Dublin 4 (IE).

(72) Inventors; and

(75) Inventors/Applicants *(for US only)*: **SIMONGINI, Alberto** [AU/AU]; 1/746 Orrong Road, Toorak, Victoria 3142 (AU). **LEE, Chia Min** [AU/AU]; 1/58 Westbrook Street, Kew East, Victoria 3102 (AU).

(74) Agent: **LESICAR MURRAY TRENTO**; GPO Box 2545, Kent Town, South Australia 5071 (AU).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— *with international search report (Art. 21(3))*

(54) Title: UNIFIED WAGERING DATA MODEL

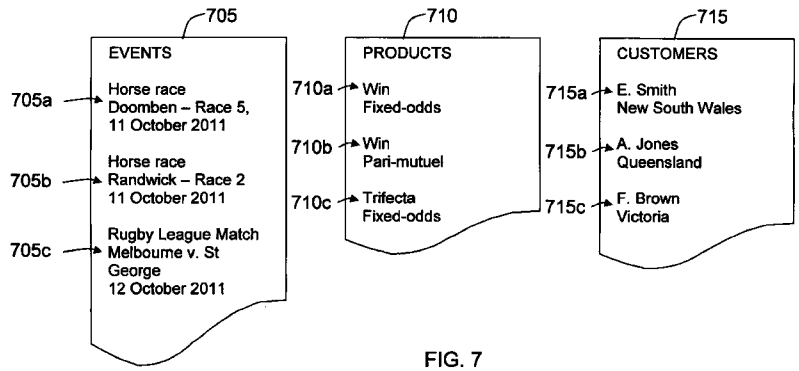


FIG. 7

(57) Abstract: A disadvantage of existing betting operations is the implementation of fixed odds and pari-mutuel betting on specific and dedicated systems. This results in higher acquisition and maintenance costs as compared with a single system. According to the present invention, a single system allows both fixed odds and pari-mutuel betting to be offered on a single system wherein the system effects a computer-implemented method of wagering, including: receiving, via a communications network, a wager from a customer in respect of a wagered event and a wagered product; storing the wager, in an electronic data store, and associating the wager with the wagered event, the wagered product and a customer account, wherein the computer system manages the electronic data store, having stored therein, a plurality of events, a plurality of products and a plurality of customers, all of which are independently defined.

WO 2013/110114 A1