

ABSTRACT

Embodiments of the disclosure provide a method, an apparatus, an electronic device, and a storage medium for posting content. The method for posting content includes: displaying an obtaining interface in response to a predetermined association operation in a chat interface corresponding to a target group; obtaining a target media resource in response to a media resource obtaining operation in the obtaining interface; and posting, in response to a posting operation for the target media resource, the target media resource as media content including a chat control, the chat control being a control associated with the target group.