(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
2 December 2010 (02.12.2010)

PCT

(10) International Publication Number
WO 2010/138544 A2

(51) International Patent Classification:
A61K 8/27 (2006.01)

(21) International Application Number:
PCT/US2010/036140

(22) International Filing Date:
26 May 2010 (26.05.2010)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
61/181,116 26 May 2009 (26.05.2009) US

(71) Applicant *(for all designated States except US)*: **COLGATE-PALMOLIVE COMPANY** [US/US]; 300 Park Avenue, New York, New York 10022 (US).

(72) Inventors; and
(75) Inventors/Applicants *(for US only)*: **CAMPBELL, Thomas S.** [US/US]; 16 Hamilton St., Flemington, New Jersey 08822 (US). **BOYD, Thomas J.** [US/US]; 226 High Street, Metuchen, New Jersey 08840 (US). **FISHER, Steven W.** [US/US]; 321 Decatur Ave., Middlesex, New Jersey 08846 (US). **PRENCIPE, Michael** [US/US]; 39 Spruce Street, Princeton Junction, New Jersey 08550 (US).

(74) Agent: **TRAUT, Donald L.**; COLGATE-PALMOLIVE COMPANY, Patent Department, 909 River Road, Piscataway, New Jersey 08855 (US).

(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

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WO 2010/138544 A2

(54) Title: ORAL CARE FORMULATIONS THAT ENHANCE AMOUNT OF SOLUBLE ZINC

(57) Abstract: An oral care composition and method are described in which the composition includes a film or a plurality of film fragments entrained in a carrier. The film or plurality of film fragments comprises a zinc compound and the carrier comprises a polysaccharide and a maleic anhydride copolymer. The composition and methods provide benefits including one or more of increased consumer acceptability, improved solubility of zinc thus permitting the use of lower amounts of zinc compounds and reducing the adverse astringency associated with zinc, decreased adverse reactions brought about by the presence of zinc ions, enhanced aesthetics, improved stability for active or other functional materials, and controlled delivery of active materials such as zinc.