WHAT IS CLAIMED IS:

1. A method of processing a non-fungible token (NFT) by an electronic device, the method comprising:

executing a smart contract to process an NFT associated with a receipt by a processor of the electronic device connected to a computer network including a blockchain network,

wherein the smart contract comprises one or more instructions, and

wherein the one or more instructions are configured to, when executed, cause the processor to:

identify a digital file regarding a receipt related to a purchase of a product and an issuance request for an NFT associated with the receipt;

issue, in response to the identified issuance request, the NFT associated with the receipt;

after the NFT associated with the receipt has been issued, identify evaluation information about the product;

identify whether a writer of the evaluation information about the product is a purchaser that performs the purchase of the product; and

if the writer of the evaluation information about the product is identified to be the purchaser that performs the purchase of the product, record the evaluation information about the product in metadata of the NFT associated with the receipt.

2. The method of claim 1, wherein the one or more instructions are further configured to, when executed, cause the processor to:

store, in response to the identified issuance request, the digital file regarding the receipt in a distributed file system; and

issue the NFT associated with the receipt by recording an address where the digital file regarding the receipt is stored in the distributed file system in one or more blocks on the blockchain network.

3. The method of claim 1, wherein the one or more instructions are further configured to, when executed, cause the processor to record a wallet address of a first account corresponding to the purchaser of the product in the metadata of the NFT associated with the receipt.

4. The method of claim 3, wherein the one or more instructions are further

configured to, when executed, cause the processor to:

identify whether the writer of the evaluation information about the product is a holder of the NFT associated with the receipt; and

if the writer is the holder of the NFT associated with the receipt, determine that the writer is the purchaser of the product.

5. The method of claim 4, wherein the one or more instructions are further configured to, when executed, cause the processor to:

identify a wallet address of an account of the writer; and

based on the wallet address of the account of the writer and the wallet address of the first account corresponding to the holder of the NFT recorded in one or more blocks on the blockchain network, identify whether the writer is the holder of the NFT associated with the receipt.

6. The method of claim 4, wherein the one or more instructions are further configured to, when executed, cause the processor to:

in response to the writer being the purchaser of the product, store the evaluation information about the product in a distributed file system; and

record an address where the evaluation information about the product is stored in the distributed file system in the metadata of the NFT associated with the receipt.

7. The method of claim 1, wherein the one or more instructions are further configured to, when executed, cause the processor, if the writer is not the purchaser of the product, not to record the evaluation information about the product in the metadata of the NFT associated with the receipt.

8. The method of claim 3, wherein the one or more instructions are further configured to, when executed, cause the processor to:

obtain identification information about the writer; and

based on the identification information about the writer, verify whether the writer is the purchaser of the product.

9. The method of claim 3, wherein the one or more instructions are further

configured to, when executed, cause the processor to:

identify a change request for changing a holder of the NFT associated with the receipt from the first account to a second account;

verify whether the second account is an account of a repurchaser that repurchases the product from the purchaser; and

in response to the second account being the account of the repurchaser, record a wallet address of the second account in the metadata of the NFT associated with the receipt.

10. The method of claim 9, wherein the one or more instructions are further configured to, when executed, cause the processor to:

identify a digital file regarding an additional receipt related to a repurchase of the product and an issuance request for an NFT associated with the additional receipt;

in response to the issuance request for the NFT associated with the additional receipt, issue the NFT associated with the additional receipt; and

associate the NFT associated with the receipt and the NFT associated with the additional receipt with each other.

11. The method of claim 10, wherein the one or more instructions are further configured to, when executed, cause the processor to record information about the NFT associated with the receipt in metadata of the NFT associated with the additional receipt.

12. The method of claim 10, wherein the one or more instructions are further configured to, when executed, cause the processor to combine the NFT associated with the receipt and the NFT associated with the additional receipt.

13. The method of claim 1, wherein the metadata of the NFT associated with the receipt include at least one of detailed information about the product, the evaluation information, information on the writer of the evaluation information, or information on a date and time of writing.

14. The method of claim 1, wherein the evaluation information includes at least one of a name of the product, identification information, an image, a video, or a review regarding the product.

15. A method of processing an NFT by an electronic device, the method comprising:

executing a smart contract to process an NFT associated with a receipt by a processor connected to a computer network including a blockchain network,

wherein the smart contract comprises one or more instructions, and

wherein the one or more instructions are configured to:

identify a digital file regarding a receipt related to a purchase of a service and an issuance request for an NFT associated with the receipt;

issue, in response to the identified issuance request, the NFT associated with the receipt;

after the NFT associated with the receipt has been issued, identify evaluation information about the service;

by verifying whether a writer of the evaluation information about the service is a holder of the NFT associated with the receipt, verify whether the writer of the evaluation information about the service is a purchaser of the service;

if the writer is the purchaser of the service, record the evaluation information about the service in metadata of the NFT associated with the receipt; and

in response to recording the evaluation information about the service, provide a reward to a first account corresponding to the purchaser.

16. The method of claim 15, wherein the metadata of the NFT associated with the receipt include at least one of detailed information about the service, the evaluation information, information on the writer of the evaluation information, or information on a date and time of writing, and

wherein the evaluation information includes at least one of a name of a store providing the service, a charge, an image, a video, or a review regarding the service.

17. An electronic device comprising:

a communication circuit configured to perform communication with a computer network including a blockchain network;

a memory in which a smart contract to process an NFT associated with a receipt is stored; and

a processor,

wherein the processor is configured to execute the smart contract including one or more instructions, and

wherein the processor is configured, by executing the one or more instructions, to:

identify a digital file regarding a receipt related to a purchase of a product and an issuance request for an NFT associated with the receipt;

issue, in response to the identified issuance request, the NFT associated with the receipt;

after the NFT associated with the receipt has been issued, identify evaluation information about the product;

identify whether a writer of the evaluation information about the product is a purchaser that performs the purchase of the product; and

if the writer of the evaluation information about the product is identified to be the purchaser that performs the purchase of the product, record the evaluation information about the product in metadata of the NFT associated with the receipt.

18. The electronic device of claim 17, wherein the one or more instructions are further configured to, when executed, cause the processor to:

store, in response to the identified issuance request, the digital file regarding the receipt in a distributed file system; and

issue the NFT associated with the receipt by recording an address where the digital file regarding the receipt is stored in the distributed file system in one or more blocks on the blockchain network.

19. The electronic device of claim 17, wherein the one or more instructions are further configured to, when executed, cause the processor to record a wallet address of a first account corresponding to the purchaser of the product in the metadata of the NFT associated with the receipt.

20. The electronic device of claim 19, wherein the one or more instructions are further configured to, when executed, cause the processor to:

identify whether the writer of the evaluation information about the product is a holder of the NFT associated with the receipt; and

based on the writer being the holder of the NFT associated with the receipt, determine that the writer is the purchaser of the product.