

ABSTRACT

[Summary]

[Problem] A shipboard advertising system that achieves effective advertising is provided.

5 [Solving Means] A shipboard advertising system includes a vessel body part capable of sailing on water; a first display unit disposed to be inclined on the vessel body part; a second display unit disposed to be inclined on the vessel body part; and an image providing unit that supplies
10 advertising images to the first and second display units. The first and second display units are arranged in such a manner that a first top side of the first display unit and a second top side of the second display unit are in close proximity to each other, a second bottom side of the first
15 display unit and a second bottom side of the second display unit are apart from each other, and the first and second top sides of the first and second display units in close proximity to each other form a top-side angle ranging from 35° to 145° .

20 [Selected Diagram] FIG. 1