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(71) Applicant and
(72) Inventor: **BIES, Richard, J.** [US/US]; c/o Jennifer Whitelaw, 3838 Tamiami Trail North, Third Floor, Naples, FL 34103 (US).

(74) Agents: **MANDIR, William, H.** et al.; Sughrue Mion, PLLC, 2100 Pennsylvania Avenue, N.W., Suite 800, Washington, DC 20037-3213 (US).

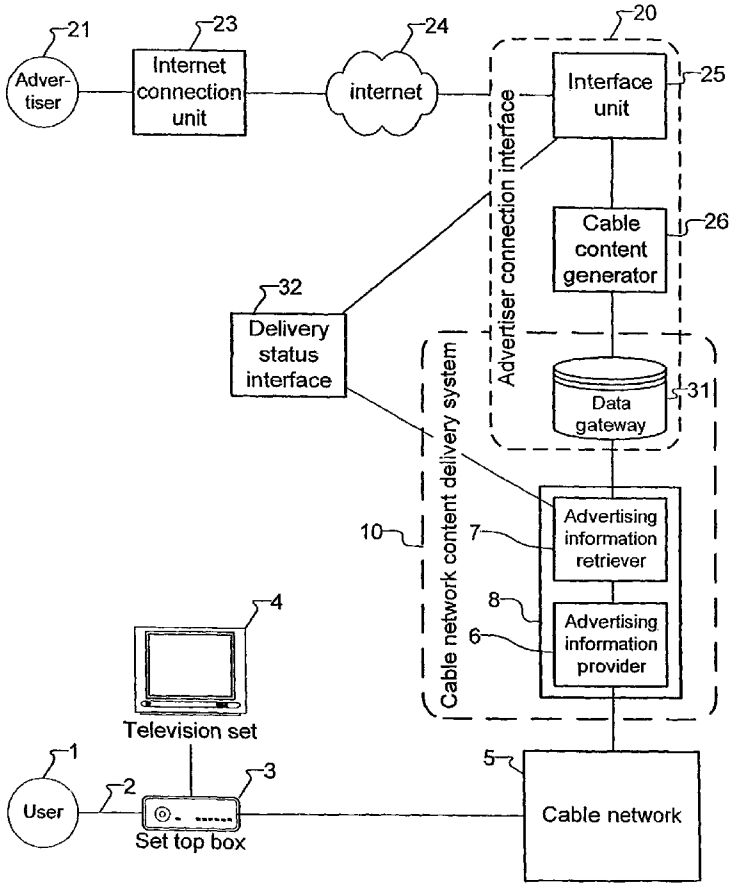
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(54) Title: INTERNET-BASED SUBMISSION OF CABLE NETWORK CONTENT




(57) Abstract: A cable network content delivery system providing advertising information via a cable network (5) and an advertising content interface (20) are described. An advertiser (21) submits advertising content over an internet (24) which is then adapted for a cable network (5). A data gateway (31) stores the advertising information. The system processes a user command received via the cable network (5), including an advertising information search command, and provides advertising information retrieved via the cable network (5).

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