CLAIMS:

1. A computer-implemented method comprising:

presenting, on a display device, a user interface;

presenting, in the user interface, a display object comprising a visual representation of a plurality of data items, the plurality of data items being arranged in a tabular form;

in response to a user input, received via the user interface, applying a context annotation to the display object;

determining, based on the context annotation, at least one selected data item of the plurality of data items;

determining a first data category associated with the selected data item;

determining, based on a position of the selected data item in the tabular form, a second data item of the plurality of data items; and

associating a second data category to the second data item, based on the first data category.

2. The method of claim 1, wherein determining at least one selected data item of the plurality of data items comprises:

determining a position of the context annotation on the display object; and

selecting the at least one selected data item based on the position of the context annotation on the display object.

3. The method of any one of claims 1 or 2, wherein determining at least one selected data item of the plurality of data items comprises determining a distance between the context annotation and the selected data item.

4. The method of any one of claims 1 to 3, wherein the context annotation:

at least partially intersects the at least one selected data item in the visual representation of the plurality of data items; and/or

encompasses, or substantially encompasses the at least one selected data item in the visual representation of the plurality of data items.

5. The method of any one of the preceding claims, wherein determining a second data item of the plurality of data items comprises:

determining a row of the tabular form associated with the selected data item; and

selecting the second data item from a set of data items positioned in the row.

6. The method of any one of the preceding claims, wherein determining a second data item of the plurality of data items comprises:

determining a column of the tabular form associated with the selected data item; and

selecting the second data item from a set of data items positioned in the column.

7. The method of any one of the preceding claims, further comprising:

visually annotating the display object with a categorisation indication to indicate a data categorisation for the selected data item.

8. The method of claim 7, wherein the categorisation indication comprises:

a continuous or non-continuous line spatially associated with the selected data item;

a visual mark spatially associated with the selected data item; and/or

a visual effect applied to the selected data item.

9. The method of any one of the preceding claims, further comprising:

in response to a second user input, received via the user interface, applying a second context annotation to the display object;

determining, based on the second context annotation, a third selected data item of the plurality of data items; and

determining a third data category associated with the third selected data item,

wherein associating the second data category to the second data item comprises, associating the second data category to the second data item based on the first data category and the third data category.

10. The method of any one of the preceding claims, further comprising determining, by a character recognition module the plurality of data items from the display object; and

determining, by the character recognition module, machine-encoded text for each data item of the plurality of data items.

11. The method of any one of the preceding claims, further comprising determining a tabular form of the plurality of data items,

wherein determining a tabular form comprises, for each data item of the plurality of data items, determining a row and a column associated with the data item.

12. The method of any one of the preceding claims, further comprising annotating the display object with a tabular form indication to visually indicate the tabular form of the plurality of data items.

13. The method of claim 12, further comprising, in response to receiving a user input indicating an adjustment to the tabular form:

determining an adjusted tabular form; and

annotating the display object to visually indicate the adjusted tabular form.

14. The method of any one of the preceding claims, wherein the context annotation spatially intersects the selected data item on the visual representation of a plurality of data items.

15. The method of any one of the preceding claims, wherein the context annotation comprises:

a continuous or non-continuous line;

a continuous or non-continuous perimeter of a two-dimensional shape;

a continuous or non-continuous line that encompasses the visual representation of one or more data items of the plurality of data items; and/or

a continuous or non-continuous line that substantially encompasses the visual representation of one or more data items of the plurality of data items.

16. The method of any one of the preceding claims, wherein the first data category comprises a user-selected data category.

17. The method of any one of the preceding claims, further comprising, providing, via the user interface, a prompt, to prompt the user to annotate the display object in accordance with the first data category.

18. The method of any one of the preceding claims, wherein the second data item comprises a plurality of second data items, and wherein the plurality of second data items are positioned within a column of the tabular form of the plurality of data items.

19. A system comprising:

one or more processors; and

memory comprising computer executable instructions, which when executed by the one or more processors, cause the system to perform the method of any one of the preceding claims.

20. A machine-readable storage medium storing instructions which, when executed by one or more processors, cause the one or more processors to perform the method of any one of claims 1 to 19.