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(54) Title: A SYNDET BAR COMPOSITION

(57) Abstract: The invention relates to a syndet bar composition comprising sulfonated methyl ester of a fatty acid having a chain length of 16 to 18 carbon atoms (C16-C18), wherein the sulfonated methyl ester is present in an amount of 5% to 30% by weight of the composition; a co-surfactant selected from the group consisting of alkyl sulfosuccinate, alkyl sulfate, alkyl ether sulfate, alkyl polyglucoside, or the combination thereof; a fatty alcohol selected from the group consisting of cetyl alcohol, stearyl alcohol or cetostearyl alcohol; a saturated fatty acid; a filler; and a humectant/moisturiser. The syndet bar composition is useful as a personal cleaning, laundry or dishwashing bar.



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